

For Village Float

Parade Saturday To Spearhead Final Fund Drive

Armed with a City Council resolution supporting "Palm Springs Float Week," Rose Parade float officials today prepared final plans for their big Saturday fund drive parade.

The parade will launch the final drive for \$15,000 needed to construct a Village float entry in the Jan. 1 Parade of Roses at Pasadena.

SUPPORTING THE drive with a unanimous resolution, the City Council proclaimed the period from Oct. 1 through 4 as "Palm Springs Float Week" and urged citizens to join in making contributions.

Float Association Committee President Theresa Press said the parade heads a long list of new fund drive features designed to stimulate the last float drive, which ends Nov. 15.

BILLED AS THE biggest campaign item, the parade gets underway at the El Mirador Hotel at noon Saturday, headed by Grand Marshal Charlie Farrell.

Entries include the Los Compadres Club Riders, Antique Auto Club members and their vintage cars, contrasting with ultra-modern vehicles entered by Palm Springs car dealers.

THE MOBILE broadcasting unit of Radio Station KDES will lead the parade and 12 golf carts will move along the sides of the parade route down Palm Canyon Drive.

Clowns riding the carts will sell Rose Parade window decals and float association membership and will "accept any contributions," Mrs. Press said.

A Charles Valentino Patrol jeep mounting a public address system will be in the center of the parade lineup to urge viewers to contribute to the float campaign.

PARADE ENTERTAINERS include singer Lillian Roth, the Guadalajara Trio and Clessa Wil-

liams and the Mason-Dixon Orchestra.

Other new fund drive features include the "56,500 prize"—a two-day, expense-paid trip to the Stardust Hotel in Las Vegas will be awarded to the contributor of the 6,500th dollar.

In addition, two Rose Bowl game tickets await the person who donates the 7,500th dollar to the float campaign, Mrs. Press said.

TICKETS WILL BE given free to all donors at the parade and prizes will be awarded to lucky ticket holders when the parade ends at The Plaza, Mrs. Press added.

Among the prizes offered are 24 plastic boats, about 48 inches in length, and 24 plastic ducks, donated by the Blue Star Pool Company, of Los Angeles. The ducks and boats are designed as pool decorations.

EXPRESSING ITS support of the Tournament of Roses float project, the City Council issued the following resolution:

"Whereas, the members of this City Council are unanimous in support of Palm Springs Float Week and the project now being developed for participation in the 1959 Pasadena Tournament of Roses with a float which will publicize Palm Springs; and

"Whereas, our mayor has proclaimed Oct. 1 through Oct. 4 as Float Week and has urged all our citizens to join in the events scheduled for that week;

"Now therefore be it resolved that we, the members of this City Council, who have made our individual contributions, do hereby urge that our citizens join with us in making like contributions—to accumulate funds for this fine project for extending our fame over the land."

The Desert Sun

THIRTY-SECOND YEAR

The Desert Empire's Daily Newspaper

VOL. XXXII, NO. 42 16 Pages

Palm Springs, California, Tuesday, Sept. 30, 1958

PHONE FA 5-5005

Single Copy 10c

N.Y. Stock Exchange

E. F. HUTTON & CO.

30 Industrials 332.74, up 3.70

20 Rails 144.70, up 1.20

PA 4-1581

170 North Palm Canyon Drive

Member New York Stock Exchange

and All Leading Exchanges

Private Wires

Dulles Ready to Meet With Chinese Red Premier on Formosa Crisis

Immediate Action Asked On Freeway

Boyd Discloses
'Crash Program'
By Commission

Councilman Florian Boyd said yesterday that the State of California was starting immediately to budget \$500,000 to \$1,500,000 for construction of a freeway from Point Happy to north of Cathedral City — a new highway 111, but not built on the present 111 alignment.

The councilman, who had attended a conference in Riverside last week, brought the news back from there and said that although the information came "personally from Division of Highway leaders," he could not divulge the source of his information.

ACCORDING TO BOYD the Highway Commission is planning to budget funds for the new Highway 111, which will be designed as a "freeway" with access roads and will run from Point Happy through Indian Wells and Palm Desert, straighten the dangerous curves north of Palm Desert, go around Rancho Mirage, the exclusive country clubs, and around Cathedral City to tie in with "a freeway through Palm Springs."

Boyd asked the council to take immediate action, "not waiting for a hearing scheduled Nov. 5 by the City Planning Commission recommending a freeway route through Palm Springs."

THE LOCAL PLANNING commission has held two informal hearings on a freeway alternate and found heavy "lobbying groups" against any route west of the airport and for no freeway at all.

Boyd suggested that because of the action to be taken by the Highway Commission Palm Springs should "go on record" as to whether they want a route, and if so, which route.

THE LAST TWO are the chief sources of dissension between the city planners and the "lobbying groups."

Boyd suggested that the council meet with the Planning Commission Friday morning at 8 a.m. at the Biltmore to discuss the freeway problem, in hopes that the council can come up with a plan.

If the plan which the council decides on does not meet with the approval of the State Highway Commission, it will then be the Commission's prerogative to sell their plan to local residents.



"TEEN ANGEL" CONTESTANTS meet for instructions and a "pop" talk from last year's Angel, Dianne Kennedy at the Huddle Springs Restaurant here before opening their campaigns to reign over the Desert Hot Springs Penny Carnival. Angel candidates are, front row, left to right, Gloria Tonne, Sandra Tourville, Dianne Copass,

Gloria Harrington, Pennie Wicham, Verla Chaisson and Linda Scott. Second row, Penny Pagan, Lynn Keisler, Stef Orloos, Judy Hall, Patty Patzner, Sherry Scarberry. Third row, Terry Burnham, Carolyn White, Marcella McGinley, Gail Chiah, Sharon Russell and Dianne Ekins. (Desert Sun Photo)

City's Fiscal Year Busiest In Its History

State tax collectors today reported that Palm Springs enjoyed the busiest 12 months in its history during Fiscal 1958 as sales and use tax receipts hit a high of \$355,376.

The 12-month period ending June 30 overshadowed the \$296,826 collected in 1957, despite the fact the use tax was added only for the last eight months of that year.

SHELBY LANGFORD, city finance director, said the report showed a comparatively slow business ending for the year as June receipts totalled only \$15,261 as compared to \$21,547.

But the report, issued 90 days after collections are made, evidenced a generally continuous tax upsurge through Fiscal 1958.

BIGGEST MONTH of the year was April, when collections of \$80,112 more than doubled the \$36,720 collected in April, 1957.

WEATHER

Desert Area Forecast: Sunny today and Wednesday. Slightly warmer most sections today. Highs today near 95 upper valleys, 100-105 lower valleys. Saturday's high, 100, low, 66; Sunday's high, 99, low, 76; Monday's high, 98, low, 65.

35 Girls Enter 'Teen-Angel' Contest; Deadline Is Oct. 1

DESSERT HOT SPRINGS — Thirty-five girls were today registered as candidates for the "Teen Angel" title and the chance to reign as queen of the Desert Hot Springs Penny Carnival.

Contest officials today urged resort area teen-age girls to send in their entry blanks if they wish to compete for a list of prizes that includes an expense-paid trip to Hawaii.

Deadline for entries is Oct. 1.

IT WAS ALSO announced that another area meeting for Angel contestants is scheduled for 10 a.m., Saturday, at the John Robert Powers studio, 170 East Tahquitz Drive.

Palm Springs area contestants now collecting votes for the Angel title are: Gloria Tonne, Sandra Tourville, Dianne Colpass, Gloria Harrington, Pennie Wicham, Verla Chaisson, Linda Scott, Penny Pagan, Lynn Keisler, Stef Orloos, Judy Hall.

OTHER VILLAGE area entries are Patty Patzner, Sherry Scarberry, Terry Burnham, Carolyn White, Marcella McGinley, Gail Chiah, Sharon Russell, Dianne Ekins, Wendy Hammond and Bonnie Brown.

Candidates from Indio are Judy Shannon, Veronica Lucero, Judy Edmisten, Rose Mary Gutierrez, Emily Ruiz, Sylvia Branson and Barbara Rios.

Rancho Mirage girls entered are Bobbie Bedford and Janie Etter.

FROM YUCCA are candidates Sharon Zetko, Midge Tunstall, Pat Mahoney and Kathleen Duarte.

A candidate from last year, who recently moved to Hemet is Janet Martin. A Monterey Park entry is Barbara Johnson.

In addition to the big Hawaii prize, contest officials reported that a new prize, a sponsored trip to Disneyland, awaits the three top girls and their dates.

Branch Library To Open Here On Wednesday

The South Palm Canyon Drive branch of the Welwood Murray Memorial Library will open for the season Oct. 1, Branch Librarian Billie Lou Floan announced today.

Mrs. Floan said branch hours are from 10 a.m. to 6 p.m., Monday through Friday.

The librarian reported that several new books have been added to the branch library, located at 1146 South Palm Canyon Drive. The branch had been closed for the summer months.

Russia Threatens 'Counter-Blows'

MOSCOW — (UPI) — The Soviet press said today that Nationalist Chinese use of American Sidewinder air to air missiles was an "exceptionally grave" matter that would bring "counter-blows."

There was no indication of when, where or how such retaliation might come.

IF YOUR BIRD FLIES THE COOP CALL CLASSIFIED

When your pet bird flies the coop, don't bother stalking down the streets with a butterfly net — just call The Desert Sun for the best bird-catching service in the desert area.

Which is the testimonial offered by Villager Alex Hahn, of 324 Vista Oro, who snared his missing parakeet through the columns of Desert Sun Classified Ads.

Seems Pete the Parakeet took a flier on the town and landed in the laps of a Village family. The bird finders checked The Sun Ads, called the worried owner and now Pete is nesting at his old stand.

"The moral of this story is," said Hahn, "don't lose a pet, but if it happens, use The Desert Sun—it gets results."

For the same kind of results in your case, just dial FA 5-5005, The Desert Sun, and ask for "CLASSIFIED"

But Only If Could Bring Peace

Cites Improvement
In Situation Over
Past Two Weeks

WASHINGTON (UPI) — Secretary of State John Foster Dulles said today he would be willing to meet with Chinese Communist Premier Chou En-lai if there were reason to think they could achieve something positive towards settling the Formosa crisis. But he doubted the wisdom of such a meeting at this time.

Dulles also told a news conference that he saw improvement in the Formosa crisis over the past two weeks. He said he believed there was less likelihood now that the situation would flare into open warfare.

DULLES INDICATED the U. S. was prepared to urge Generalissimo Chiang Kai-shek to pull the bulk of his troops off Quemoy and Matsu if what he described as a dependable cease-fire agreement can be reached with the Communists.

He said a dependable cease-fire was one which would bring serious consequences on the Reds if they broke it.

He said the Reds might be kept in line on a cease-fire by the knowledge that other nations of the world would invoke punitive measures against them, such as trade sanctions, if they failed to live up to their word.

DULLES CONFIRMED that the U. S. has supplied the Chinese Nationalist Air Force with Sidewinder guided missiles which they are using with good effect against Red aircraft. But he denied that this constituted an act of bad faith during the Warsaw talks with Red China.

The Sidewinders, he said, are being given to the Nationalists within the framework of the general U. S. military aid program to Chiang's government.

DULLES WAS ASKED whether he would be willing to meet with Chou if such a meeting appeared to offer any possibility of bringing about peace in the Formosa crisis. He replied by recalling that President Eisenhower had said there was nothing he would not do and no place too remote to go if it offered a chance of reducing world tensions.

If that applies to the President, Dulles said, it applies equally to the secretary of state. On the other hand, he pointed out that matters may not have reached a point where it would be desirable to have such high level talks.

Committee Set For Community Development

PALM DESERT — Organization of a permanent "Committee for Community Development" last night formally launched this resort area's national promotional program.

Some 75 area residents, businessmen and property owners appointed 11 committee members to chart a program to promote the area stretching from Thunderbird to Indian Wells and Bermuda Dunes.

FIRST DUTY OF the committee is to help a panel of judges choose a name that will identify the area as a separate entity in the desert resort and select a publicity firm to promote it.

Committee members include Eddie Susalla and Dick Coffin, members of the original organizational committee; Phil Franklin, John Noyes, Al Ames, Warner E. Gilmore, Ralph Waggener, Mrs. Hudson Werder, Ernie Dunlevie, Carl Hansen and E. M. Peterson.

JUDGES OF THE name contest, which now lists about 800 entries, are Bing Crosby, honorary mayor of Palm Desert; Phil Harris, honorary mayor of Rancho Mirage; Ralph Kiner and Desi Arnaz.

In Little Rock

Faubus To Seek Another Way

LITTLE ROCK, Ark. — (UPI) — Gov. Orval E. Faubus announced today that he is looking for another way to provide segregated education for Little Rock high school students, since a federal court order has stopped his private schools plans.

He concluded that if a restraining order now in effect is made a permanent injunction in an 8th U.S. Circuit Court of Appeals hearing next Monday, his job will be more difficult.

"... OTHER AVENUES and means of providing education for the students will be explored," Faubus said in a statement. "We think the action of the federal government is illegal, but if the injunctive action of the courts is made permanent it will make our efforts more difficult but not at all impossible."

"As long as the people stand firm, a way will be found to preserve our traditions and educate our children despite all efforts of the federal government and the NAACP to the contrary."

FAUBUS WAS TALKING to his lawyers at the gubernatorial mansion. He issued the statement through his office at the capitol.

A truck pulled up in front of Central High School and two men put up a four-by-six-foot sign in the center of the schoolyard. It said: "This school closed by order of the federal government."

Similar signs were tacked on trees at the other three high schools. A watchman hired by the Little Rock School Board reported at Hall High that he almost had a gun fight with the men who put up the sign.

A tussle was reported at Central between a watchman there and the men with the sign.

A prominent segregationist admitted that he had the signs put up, but refused to sign a statement for United Press International that he did it.

Section 30

Planners to Set Formal Hearing

Members of the Palm Springs City Planning Commission are scheduled to decide a date for formal hearing of the Section 30 master land use and street plan at their regular meeting Wednesday.

Planners will also view parking standards in connection with application of Palm Springs Community Church for permit to build a new church sanctuary, tower and cross on the site of its present parking lot.

OTHER ITEMS listed on the planning commission agenda for Wednesday include:

Application to re-zone an R-3 hotel zone district to an R-1a single-family zone district for property in the Cahulla Hills area west of South Palm Canyon Drive.

Application of Seeterra, Inc., for approval of record of survey;

application of George Simon for final approval of Caballeros Estates subdivision map and of Stevens Estates.

APPLICATION OF Noel Clark for tentative approval of Desert Park Estates Nos. 11 and 12; review of public use permit issued in 1952 for Doll House parking.

Request from the chief building inspector for consideration of study of hazardous lots of record to be zoned watercourse.

REQUEST BY variance board for amendment to require variance applicants to have vested interest; letter from Sigmund Ehrens protesting unsightly conditions along North Riverside Drive.

Information on the Golf Club Garden Tracer, Section 29; discussion on studies and procedure on streets and highways plan and program.



AREA DEMOCRATS RALLIED at the American Legion Hall last night to hear Congressman D. S. Saund, left, and other party speakers. Other speakers introduced by Area Democratic Club President Herbert Hass, right, were City Councilwoman Mary Carlin and Clifford Dean, candidate for the State Assembly. Saund discussed the Tachevah Flood Control project, promising to

"take action soon," and also reported that he hopes to "straighten out" the Section 14 Indian land problem. Councilwoman Carlin discussed her ideas for "civic reform" and Dean pledged his services to find a solution to the Highway 99 sandblasting problem if he is elected to the Assembly. (Desert Sun Photo)



AUDREY RUSSELL helps her husband, Roy, feel at home at Desi Arnaz Western Hills Hotel near Palm Springs by swapping an Indian Wells Country Club golf cap for his Texas-style hat. Russell, who hails from Dallas, Texas, just took over management of Desi's desert spa. (Gayle Studio Photo).

Youth Arrested After Beating Here Sunday

Twenty-year-old Ladell Alexander, of Banning, today faced felony assault charges following the beating of a Palm Springs gas station attendant.

Alexander, charged with assault with a deadly weapon, was accused of beating and kicking Lee Garner, 36, of 469 North Calle Santa Rosa, at the Palm Canyon Drive service station early Sunday.

Garner told police that Alexander walked into the station, started using "abusive language" and then proceeded to slug him. Garner said he was knocked to the ground and then kicked in the face by his assailant. The attendant's face was badly bruised.

Alexander, arrested in Banning Sunday afternoon, told officers that he did strike Garner, but claimed he was struck first.

Police charged Alexander with assault with a deadly weapon on grounds that the alleged attack displayed "intent to do great bodily harm."

Red Cross First Aid Classes to Start Friday

New Red Cross First Aid classes will be offered to police, firemen and first aid instructors starting Friday.

John Kraft, county Red Cross chairman, said classes for firemen and police are scheduled for Oct. 3, 10 and 17 at Fire Station No. 1.

Kraft will conduct the classes, offered from 1 to 4 p.m.

The classes are also open to "any interested citizen," Kraft said.

A "refresher course" for first aid instructors is scheduled for the same dates at the Girl Scout Little House, 987 Avenida Caballeros.

Mrs. Hazel Beebe, Palm Springs first aid chairman, will conduct the classes, starting at 7:30 p.m. for instructors and anyone holding advanced first aid cards.

Army Leader To Rule Burma

RANGOON, Burma (UPI)—Prime Minister U Nu went ahead with plans today to turn his government over to Gen. Ne Win, the staunch anti-Communist commander-in-chief of the army.

U Nu told the nation in a radio broadcast Friday night that he regarded this as the only means of rescuing this nation from the strife in which it has suffered for the last few months.

Each Chooses His Own Bed

LONDON (UPI)—Asked why he slept on a bed of newspapers surrounded by 600 empty milk bottles in a rooming house, Ronald Baker, 25, told a magistrate Wednesday:

"I fancied it."

CHI CHI TO BID FAREWELL TO SWISS POLKA PARTY OCT. 1

Palm Springs' Chi Chi will bid farewell to its Swiss Polka Party at tomorrow night's fun event in the Starlite Room.

However, the swan song performance will not be without its usual gaiety. In fact, it's expected to be gayer than ever.

This is because the Chi Chi is dedicating the affair to Orlan Ray Ryan in appreciation of his gracious gesture in permitting the niter to stage the Bavarian Beer Festival during the summer months. It was Ryan who created the highly successful event when he was president of El Mirador Hotel.

While hanging up its Lederhosen, Tyrolean prints and beer steins at tomorrow's party, the Chi Chi will toast El Mirador's opening festival Oct. 8 by way of expressing its heartfelt thanks.



DESERT AREA COORDINATOR for the county campaign to elect Alan Cranston state controller is Stanley Spiegelman, right, a Palm Springs real estate man for four years. Spiegelman was named desert area coordinator by John Strahan, county chairman of the "Cranston for Controller" Committee. (Gillman Photo)

Spielgelman to Head Desert Campaign for Alan Cranston

Village real estate man Stanley Spiegelman was today named as desert area coordinator in the county campaign to elect Democrat Alan Cranston as state controller.

Spiegelman's appointment was announced today by John Strahan, county chairman of the Cranston for Controller Committee.

A desert area resident for four years, Spiegelman is associated with the San Franks Realty Company and has been active in hotel operations and investments here.

He lives in Rancho Mirage with his wife, Mildred, and his son, Howard.

LIBRARY NOTES

By GERRY VANEK

350 "World Travelers" in the vacation reading club at the library read a total of 5,381 books this summer! That comes to almost 16 books per member—which all goes to prove that, in Palm Springs anyway, "Johnnie" and "Jeanie" can read quite well! And (to be more specific) so can Shauneen Heyden, Vicki Smith, and Ricky Libott, who were first, second, and third, respectively, in the total number of books read.

Cahuilla was the school with the highest number of club members, having 76 on its roll—next was Katherine Finch, which was followed closely by Nellie N. Coffman, Cielo Vista, St. Theresa and Frances Stevens. There were many days when the juvenile circulation came close to the totals in the adult room.

IN FACT, IF ONE considers that the children's room closes at 5 p.m., as compared with 9 p.m. in the adult room, our percentage was occasionally higher than theirs. And one hectic day, our actual count zoomed right past theirs! If that's what this younger generation is coming to, it's a mighty good sign of the times!

That picture window we had overlooking the side wall of the new Desert Museum has been put to more practical use. In its place you will find a whole new section of bookshelves which go a long way toward helping to relieve our crowded shelves. There is more room for the wonderful new books we've added to the collection, and your old favorites are no longer as crushed by claustrophobia as they used to be.

MRS. WEBB STILL has the "special sections" set aside for your convenience. Horses, dogs, ships, planes, mysteries, fairy tales, and the classics are shelved together by groups. And when your school assignments call for studies of books about Canada and Alaska (as they do now) . . . or South America and Mexico . . . Indians . . . early America . . . and your very own state of California, we'll be happy to direct you to the appropriate shelves.

Third, fourth, and fifth graders will still find their books in the same section, and the primary pupils will find their primers, and picture and story books, where the windows overlook our lovely patio.

SPECIAL DISPLAYS will continue to pop up all over the room. Right now you can enjoy pine cones and evergreen moss from the mountains . . . driftwood, a

Your Car... And the Law

LEGAL AGES OF DRIVERS

How old do you have to be to get a California driver license? And what is the maximum age beyond which you can't get a license?

Let's make a round - about attack on that. First off, for licensing purposes, every person under 21 is a minor - except: Those 18 years or over who are, or have been married.

BUT A PERSON who has been married and has had the marriage annulled has never, for licensing purposes, been married at all. And if, during the time he has been married, he has obtained a driver license, the license must be cancelled after the annulment.

So, if you're under 21 and have never been married, you're a minor. And a minor's application for a license must be signed by both parents, if both are living. Or a guardian, if the guardian has custody. In the case of a broken home, the parent having custody must sign.

There is no maximum age. There are too many factors to permit the arbitrary setting of an age beyond which the state could refuse to issue a license. In the first place, people are like fingerprints. There are no two alike.

YOU'VE HEARD the saying, "He wears his age well." Some do and some don't. Many men are old at 40. Others are young at 80. Until just recently, files of the Department of Motor Vehicles contained a valid license for a 100-year-old man.

To set a maximum age would increase the burden of determining who is capable of safe driving. By not having a maximum age, the State is better able to control the licenses of all drivers.

Phone FA 5-5005 for Classified Ads

FOR A REGULAR operator's license, the minimum age is 16, except for a person 15½ years old who has successfully completed behind-the-wheel driver training in a recognized secondary school.

Under very limited conditions, a boy or girl who has passed the 14th birthday may obtain a junior permit. Restated briefly, those conditions include:

That a doctor's statement certify that illness of a family member makes it essential for the applicant to drive. Or certification by a school principal that lack of adequate school bus or public transportation renders driving necessary to insure regular attendance at school.

THERE IS A MATTER of financial responsibility in the licensing of a minor, which is pretty involved, so we won't go into that here. Your Car and the Law will

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VICTOR MATURE
in FRANK BRIDGE'S
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Plus
MARK STEVENS in
GUN FEVER
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OUT OF THE SILENT DAWN
EACH WITH A
PAST TO FORGET...
A FORTUNE
TO FIND...
MGM PRESENTS AN ARTHUR ROSS PRODUCTION
ALAN LADD - BORGNIER
THE BADLANDERS
THEY FEAT. KATY JURADO - CLAIRE KELLY

Plus
HELL'S FIVE HOURS
STEPHEN MANNALLY - COLLEEN CLAY
An Allied Artists Picture

PLAZA THEATRE
128 S. Palm Canyon Dr.
Shows 7 and 9:15 p.m.

Last Time Tonight
WHAT LULA WANTS
LOLA GETS!
GARY MOORE
damn yankees
GARY MOORE
HUNTER VERDON - WICKSON
Shows 7:30, 9:00, 10:30
Booked by GEORGE ARBON
Admission 1.00-2.00

Starts Wednesday
It's a
Funmaker
The Matchmaker
SHIRLEY BOOTH - ANTHONY PERKINS
SHIRLEY MACLAINE - PAUL FORD
Directed by George Aronson
Screenplay by George Aronson
Produced by Don Hartman
Booked by GEORGE ARBON
Admission 1.00-2.00

File Outdated By Progress

PREIBURG, Germany — (UPI)—Prisoners at the Freiburg penitentiary are going to have trouble filing their way out of cells.

Prison officials have decided to make the cell bars of concrete rather than the traditional iron.

SUNAIR
DRIVE-IN THEATRE
Hiway 111 FA 8-3111

Last Time Tonight
"The One That Got Away"
and
"Night Ambush"
Starts Wednesday
JOHN WAYNE
...They called him
'Hondo'
and
'Mr. Roberts'
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Monday to Friday—6:00
Saturday and Sunday at Dark

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The largest and most complete stock of Drugs and Sickroom Equipment in the Desert Area.

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Professional Pharmacy No. 3 Opening About
December 15 in Rancho Mirage

Hurry! Season Opening
SALE
Prices Already the "Lowest"
—Now Lower Than Ever!
Open Evenings Until 7:00
Monroe's for MEN & BOYS
Clothing—Shoes—Sportswear
155 E. ANDREAS—Opposite California Electric

India, U.S. Sign Trade Agreement

WASHINGTON (UPI)—India has agreed to pay with its own currency for \$238,800,000 worth of surplus American wheat, corn and grain sorghums.

The agreement was signed Friday by Acting Secretary of State Christian A. Herter and H. Daval, charge d'affaires of the Indian Embassy.

Under the agreement, 63 per cent of the Indian rupees resulting from the sale will be loaned or given back to the Indian government for economic development projects.

Shriners Set First Meeting

Palm Springs Shrine Club will hold its first meeting of the new fall season Tuesday, Oct. 7, at the Biltmore Hotel.

President Walter Melrose and members will continue discussion of plans for welcoming Al Malaikah Temple during the Honeymoon Ceremonial here Oct. 9, 10 and 11.

New York state ranks second to Wisconsin in dairy production, followed in order by Minnesota, California and Pennsylvania.

Chi Chi LAST WEEK!
Starlight Room
Entertainment Nightly
CLESA WILLIAMS and MASON-DIXON Orchestra
No Cover — No Minimum
Cocktails in the lounge 4 to 7 p.m. Daily — 30c

Wednesday Swiss Polka Party
THURSDAY South American FIESTA
Friday New Orleans CARNIVAL
Dixieland Music!

"THERE'S ALWAYS SOMETHING DOING AT THE CHI CHI!"

FREE Arthur Murray Dance Lessons Wed., Thurs. & Fri. Nites

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Frank Carter, Mgr. 1150 E. Palm Canyon Dr.
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County Group Named to Fight Proposition 16

Formation of a citizens' committee in Riverside County to fight against Proposition No. 16 on the Nov. 4 ballot was announced by Dwight L. Clarke, Southern California Chairman of Citizens United Against Taxing Schools. This proposition would impose mandatory taxes on non-profit elementary and high schools.

"An organizing committee under the leadership of Chairman J. R. Walker, Jr., Riverside attorney, has been brought together here," Clarke revealed, "and will campaign against the measure on the grounds that it would impose an additional tax burden on all taxpayers and would levy an unfair 'double tax' against those parents who send their children to non-profit schools."

Walker pointed out that Proposition No. 16 has been condemned by the endorsing groups of both the Democratic and Republican parties, and by Senator William F. Knowland and Attorney Edmund G. Brown, rival candidates for Governor.



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Just a few
Brand New
1958
OLDS
up to
\$1000⁰⁰ OFF
from factory
advertised price

- There are no strings attached to this offer.
 - All cars are priced with the original Factory Suggested Retail Price.
 - On approved credit you may use all of your savings as the down payment. You may need only tax and license in cash.
 - All cars are Brand New and Fresh Direct From the Factory.
 - You may have as long as 36 months Bank Financing.
- The Supply Is Limited—So Come in Today!**
- Plaza Motors**
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FA 5-2572
Member Chamber of Commerce



DISCUSSING PLANS for the November Board meeting of the State Junior Chamber of Commerce, local JayCee President Frank Allen, convention co-chairman Bill Bronstein, California State JayCee executive manager Corey Booye, and local publicity chairman Don Levy, talk with local committee convention chairmen about the plans for the November affair. Pictured talking with the officers

seated are, left to right, Larry Coulton, printing and mimeograph; Joe Smith, general assembly; Terry Rouch, registration; Lee Muhleck, transportation; Bob Schlesinger, men's events; Bob Marx, Saturday dance; Ted Land, reservations; and Dave Fisher, meeting rooms. Reservations are already being made for accommodations and 1,000 delegates are expected. (Desert Sun Photo)

Rabbi Hurwitz To Be Honored By B'nai B'rith

The first meeting of Palm Spring's B'nai B'rith, will be a joint session of the Men's Lodge and the Women's Chapter at 8 p.m., Thursday, at the Jewish Community Center.

President Marty Cobin announced that the evening's agenda will be one of welcome to Rabbi and Mrs. Joseph Hurwitz of Temple Isaiah.

"THIS WILL BE an open meeting," said Cobin, "to which we invite not only B'nai B'rith members, but all the Jewish community who would like to meet and greet our new Rabbi and his wife."

A portion of the program will be turned over to the expert Los Angeles Ritual Team, which will conduct an installation ceremony for new members of the organization. The team, widely heralded for its precision and delivery, will round-out what promises to be a most impressive evening for those attending.

WOMEN'S CHAPTER President Anne Cobin is confident that the Center auditorium will be filled to overflowing.

"B'nai B'rith ladies," she said, "will be responsible for the decor and refreshments, and we are certain that this joint open meeting will be a source of great enjoyment to all."

United Names New Regional Office Manager

Appointment of K. C. Jones as regional affairs manager for United Air Lines in the Southwest, including Palm Springs, was announced today by Robert E. Johnson, senior vice president - sales and public relations.

In his 21 years with United, Jones has had wide experience in both sales and public relations. He will headquarter in Los Angeles.

As regional affairs manager, Jones will be responsible for the company's public relations activities in Southern California, Southern Nevada and Arizona.

About 1 pounds of milk are needed to make one pound of cheese.

CV Citrus Growers Advised To Prepare Now for Frosts

Coachella Valley citrus growers, especially those with young trees in the colder areas should be thinking about protecting their groves from low winter temperatures, according to Dean D. Halsey, University of California Farm Advisor.

Since most desert growers have elected not to invest in heating equipment, wrapping and banking young trees for protection of the trunks and irrigating during cold nights with warm water, if available, seem to be the most practical methods of protection available.

TREES UP TO THREE or four years of age tend to grow longer than mature trees and are sometimes less dormant when the first cold temperatures hit. If these young trees are still growing, minimums of around 24 degrees for a period of hours may do considerable damage.

Young grapefruit has been severely injured in some winters in the valley even though it was fairly warm. The bark splitting which resulted may permanently interfere with the production of these trees.

SUCH DAMAGE CAN best be prevented by wrapping trunks with a thick layer of newspapers and banking up over the bottom of the paper with soil. THE bank should be removed in the spring. A cheap string that will weather away should be used to tie the paper so the tree is not girdled as it grows.

Irrigation for frost protection has been observed to raise temperatures at tree level by one and a half to two degrees when furrows were used and the water temperature was 75 degrees. Warmer water and floor irrigation would no doubt add more heat to the air.

SINCE THE FRUIT of the grapefruit may begin to be damaged by temperature of 24 degrees, irrigation should begin when the air temperature falls to about that point for protection of mature fruit. In the spring when it is necessary to protect blossoms or young fruit and new growth, 28 degrees would probably be the critical temperature.

Many types of coverings have been devised to put over young trees to protect them from frost, but most have proven impractical. Paper bags have been tied over the top resulting in higher temperatures but the high humidity and temperature during the daytime softened the foliage so that damage was just as bad as

the unprotected trees. Coverings just over the tops of the trees have usually not been effective and with the high winds on the desert their use does not seem warranted.

IT IS GENERALLY believed that coverings in the orchards will make temperatures somewhat lower, probably in the range of one and a half to two degrees. For this reason it is advisable to have the covercrop turned under early and the grove irrigated and the soil well packed under the trees if temperatures are likely to be critical. Under these conditions the maximum heat can be absorbed by the soil during the day and released to the trees at night.

READ SUN
CLASSIFIED ADS

Cathedral City Construction Valued at \$87,224

CATHEDRAL CITY — Area contractors started work on \$87,224 here this week, the County Building Department office at Palm Desert reported today.

Building permits for the week were issued to:

Tom Sullivan, 68-307 Bahada Road, carport, \$800; White Sun Guest Ranch, 43-990 Joshua Road, recreation room and dining room, \$10,238; Smith and Castella, Sunrise Court, three duplex units, at \$16,896 each.

K. W. Squires, 38-758 Paradise Way, dwelling, \$12,500; R. Cody, 71-566 Mirage Road, cover patio, \$540; William Andrews, Tonopah Road, swimming pool, \$5,000; Murray Trailer Sales, 68-100 Highway 111, power pole, \$200.

R. A. Petty, 535 E Street, tool shed, \$270; R. B. Kite, D Street, dwelling, \$6,630; Desert Braemer, 69-850 Highway 111, electric meter, \$500.

Busy Man

LEBANON, N. H. — (UPI) — Harry Savage is mayor of Lebanon, a city judge, a physician and a secretary at the Dartmouth College Medical School.

Residents Warned of Need To File Returns on Domestic

"Have you hired a baby sitter in your home recently? A maid? A household worker? If so, did you think of your obligation to file a social security tax return?"

"This obligation may be yours if you paid \$50 or more in cash wages to any one domestic worker in your home, and the amount was paid during the three months of one of the year's four calendar quarters," according to Joseph D. Canty, district manager of the San Bernardino office of the Social Security Administration.

BABY SITTING is one of the most common domestic occupations," Canty said. Often a baby sitter works regularly or at regular intervals for the same family. Many home owners have a domestic come in from time to time to take over the house cleaning chore or do the laundry.

These workers are domestic employees the same as regularly employed maids, cooks and chauffeurs, he continued. Their employ-

ment is covered by social security if the worker receives as much as \$50 in cash wages in a single quarter from the same household employer.

Domestic employment, meeting the above requirements, he said, counts toward social security credit the same as occupations in business and industry. And housewives, the same as businessmen, are then required to file quarterly social security tax returns. However, the report form is much simpler. Reports of wages paid in July through September must be filed with the Internal Revenue Service by the end of October.

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Walk away from worry when you leave your car—American or foreign—at the sign of the Chevron. When we do a lubrication, for instance, we also inspect the fan belt, battery, transmission, tires. And our service procedures and lubricants are approved by auto makers the world over.

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This extra care lets us guarantee your car free from squeaks for a full 1000 miles. Not only that—you'll find your floors swept clean, windows shining, steering wheel spotless. No wonder motorists rate service at the sign of the Chevron "best in the West," according to every independent survey.

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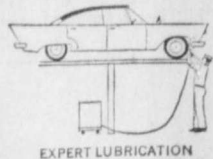
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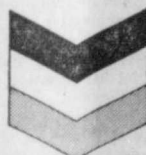


EXPERT LUBRICATION

YOUR CAR

The sticker on the door tells you when your car will need servicing again—and when it's time for an oil drain. Remember, that's the only way to protect your engine against wear caused by grit, carbon, road dust and other contaminants. Remember, too, to refill with RPM Supreme Motor Oil. Its exclusive Detergent-Action compounding keeps parts so clean, protects them so well, engines can outlast the car itself!

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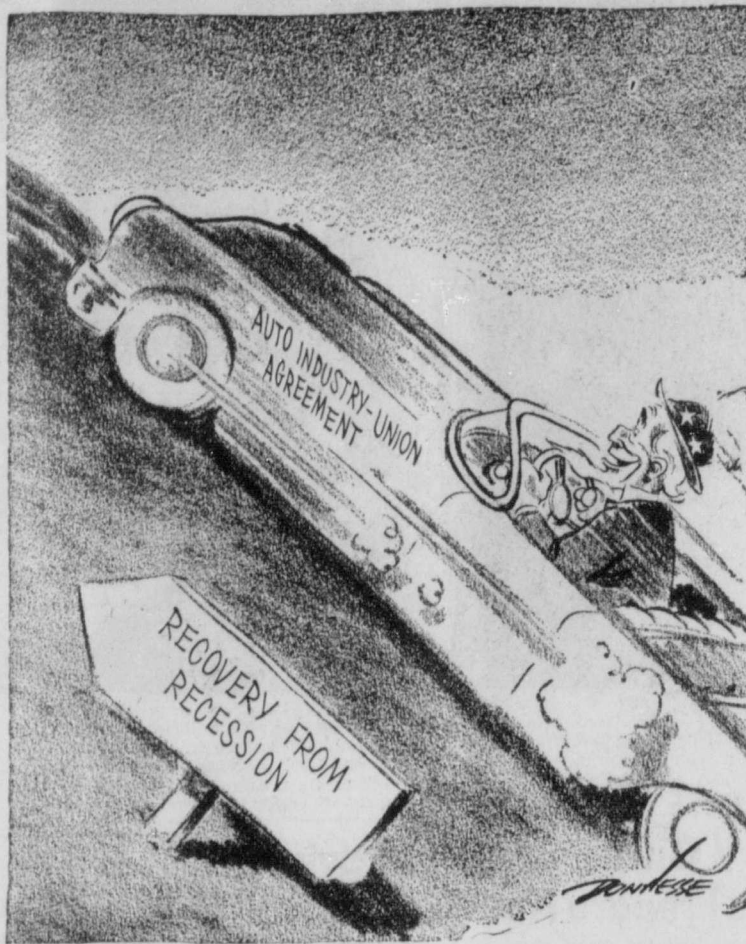
For Reservations:

FA 5-7301



The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes wrong.

'Nothing Like a Good, Solid Automobile'



This Side of The Sun

By Phat

If you want to be becoming thin, just slip on the record and let 'er spin.

This is truly the electronic age. The age of automation. The push button era has even replaced what was once known as will power.

LISTENING to the commercials in between music or pictures on the wireless (does that term date me?) I learn that you can reduce, quit smoking, conquer insomnia and relieve tension just by buying a long-playing record. No pills, no noble resolves, no exercising of will power.

All you have to do, according to the commercials, is slip the record on the turn-table, flip the "on" switch and sit back.

BY AUTO SUGGESTION, the record subtly feeds into you the desire to grow slim and svelt. Eat what you want, they say, but you're hypnotized into the yen to be slender.

The commercial says that hypnosis has long been endorsed by the British Medical Association and now by the American Medical Association.

You take off the surplus avoirdupois in the spots where it counts.

NO EFFORT on your part. Just let the record do its auto-suggestion while you read a book, the sports pages, play cribbage or even spin a hula hoop.

The No. 1 side of the record is devoted to giving the fat the bum's rush.

On the other side you have your choice of:

a — Being lulled into forsaking the nicotine habit. You get to the point where you don't have to determine which filter is best, crush-proof or soft packs, regular or kings.

You just don't want any.

SO YOU DON'T WANT to quit smoking. You can choose (b) a No. 2 side which will eliminate tension, relax you without the aid of tranquilizers.

Or, if you are prone to lie awake, (I like that word "prone" as used here. It means to be horizontal which is the conventional way to woe sleep) you can get, (c) on the No. 2 side, auto-suggestion which will rouse an-somnia.

I CAN SEE many possibilities in these auto-suggestion records. Supposing you have a big deal on but the other fellow is ob-surate. Just have a special record made to penetrate the man's sub-conscious mind. Slip it into the stack as he plays himself an evening concert and the next morning he'll sign on the dotted line—maybe.

Or think of some smart politician, bribing a disc jockey to hypnotize the voters by slipping in an auto-suggestion record on his behalf on the eve of an election.

Yep, this old world is really booming along. Automation everywhere. Push button this and push-button that.

Now you don't even have to think.

On the other hand — is that new?

EARL WILSON:

Hermione's Ready to Go on Strike

NEW YORK — Get out the muskets, mates!

British actress Hermione Gingold is a-sizzling because Garry Moore's CBS TV show won't let her appear on the Jack Paar NBC show which gave her her big break.

"Garry probably doesn't even know about it," snorted Hermione, at El Morocco. "But something in the silly contract to do Garry's second show says I can't be on Jack's show for three weeks before that. When I asked if I couldn't be on Jack's show tonight, they said, 'No, we're paying you a lot of money.' Well, it's the last time I'll do it on any show. They've got to take me with Paar or not at all. I've got a little loyalty and if they won't take me that way, to hell with them."

Debbie Reynolds is "doing the June Allyson bit" now around Hollywood: No makeup, etc., and it's predicted her settlement'll be enormous because Eddie Fisher told the press "It was all my fault." Glamour girl Atty, Florence Shientag, U.S. representative for France's 9-year-old literary prodigy, Minou Droue, is about to set up an American tour who, when spanked by her adoptive mother, said, "You'll never make a musician. Mama; you don't spank in rhythm."

There's no recession in N.Y. night life! The expensive Colony ran out of its Thursday night specialty, saddle of lamb, at 10 p.m. and Boss Pro Tem Junior Cavallero, tired from turning away people, had to eat weenies and sauerkraut. They were discussing a certain chappie at Gene's and somebody said: "He always has something up his sleeve—usually a hanky."

Mickey Mantle'd love to see the Roy Rogers Rodeo at the Garden but last year's autograph fans scared him. When he got exhausted signing, those fans left over muttered, "What's wrong? Yuh a big man or sumpin'?" so he sits alone in his St. Moritz room doing next best — watching a TV western. Gary Crosby steals his first movie, "Mardi Gras," with his dad's bub-bub-bub stuff. The hotel that "Wild Bill" Zeckendorf'll build at 51st and 6th will be 2,000 rooms and challenge the Chicago Conrad Hilton in size.

Quickie sermonette for the kiddies: A one-time tough guy, who performed one of N.Y.'s most glamorous killings, now roams the streets, middle-aged, unable to "make a connection" even among racket guys. Asked what he was doing, he said, "What do you think I'm doin'? I'm stealin'!"

WISH I'D SAID THAT: Returning vacationers say the trip would have been more enjoyable, except for the billboards and the bear bills. — Billy Arthur, Quote.

TODAY'S BEST LAUGH: Andrew Scola of Asbecon, N.J., saw some of the '59 cars, says they are so long I'll take 'em five minutes to go through a one-minute car wash.

Jackie Gleason suggested that new millionaire Toots Shor donate something to his home town, Philadelphia. "For instance," said Jackie, "the Liberty Bell's all cracked. Why don't you get 'em a new one?" That's earl, brother.

MIKE CONNOLLY:

Screen Test Follows Marriage

HOLLYWOOD — Instead of "hurling her," as forecast by some studio "experts," Andra Martin's marriage to Ty Hardin of the Cheyenne chain-gang brought on enough publicity to win her a screen test at 20th-Fox.

If you were wondering why Janet Blair rode in a sleigh instead of ice-skating with the rest of the cast on that Chevy show, it's because Janet and her husband, Nick Mayo, are expecting a baby in February.

DESPITE HER retirement announcement, hot on the heels of Gracie Allen's, Mary Livingston will play a "retroactive return engagement" on an upcoming Jack Benny show. It was filmed last spring.

Things-I-Can't-Understand Department: Why Pat Boone's singing brother changed his name to Nick Todd, so that he won't be trading on his brother's fame, and then allows they (but ALWAYS) to introduce him as "Pat Boone's brother." Now I ask you—WHY??

Barbara Nichols rib-tickles with "If the Russians really rocket some cows to the moon, won't that be the first herd shot 'round the world?'"

THE APPARENTLY never-ending treadmill of daily- & nightly telefilming has sent the marriage of Jeff Richards of the Jefferson Drum series reeling—just a few reels behind Jim (Guns-moke) Arness' marital mess.

Ralph Edwards is all out for big show-business names on this Is Your Life this season (Steve Allen last Wednesday, the 24th, and Roy Campanella tomorrow, Oct. 1) but not for his next, Oct. 8. I hear his subject then will be a lady from Wil-mette, Ill.

Edwards, incidentally, hit a snag trying to line up a theatre for this third show of the season. He tried to book the Eighth Street Theatre in Chicago, couldn't (it was already rented to somebody else), so he's settled for the Boulevard Room of Chicago's Hilton Hotel.

TODAY'S BULLETIN from Allied Artists: "Al Capone" from MGM: A replica of Big Jim Colosimo's office in Chicago where he was gunned to death.

Newspapers Eclipse All Other Advertising Media

Despite the inroads of television into the national advertising budget, newspapers not only continue to hold a position far beyond any other media, but also show the largest gains in percentage of increase in dollars expended by advertisers.

According to a survey recently completed by Printer's Ink, the grand total of advertising expenditures by businesses of all types in the United States during 1957 reached an all time high of \$10,400,000,000.

Of this, the lion's share of \$3,325,000,000 amounting to 31.9 percent was spent in newspapers.

This was more than the combined total for all general advertising media including television (12.6%); magazines (8.0%); radio (6.2%); and billboards (1.9%).

The remaining approximately one-third of the advertising dollar was divided between direct mail, trade and farm publications and other miscellaneous expenses.

This preponderance of public preference for newspaper advertising has existed in America since the very founding of the newspapers themselves and has increased steadily in proportion to the growth and expansion of the newspapers and the communities each represents.

The reasons are simple, sound and in-

controvertible.

Newspaper advertising produces maximum results for the advertiser.

Newspapers reach the greatest number of local people in their respective city and outlying areas, the cost per person is less, the advertising message is presented in permanent and highly effective form, it is perused leisurely and receptively at a time chosen by the reader as most convenient, and it is welcomed into the home as a part of the various types of news which the subscriber pays to have delivered to his home.

While any form of advertising is better than none when one has need of conveying a message to the public, nothing compares with newspaper advertising for completeness of coverage and effectiveness in results.

The largest nationwide stores, distributors and manufacturers freely attribute their success to liberal and consistent use of newspaper advertising as the foundation of their business. The same principle applies to smaller and individual enterprises.

Large or small, no advertising campaign can be expected to amount to much unless newspaper advertising forms its basic structure—and that is true in every community in these United States, be it Palm Beach or Palm Springs.

Pro-Eisenhower Utah?

WASHINGTON, D. C. — As Maine showed us that Sherman Adams and Bernard Goldfine are anti-Eisenhower issues in the 1958 elections, so Utah will show in November whether the pro-Eisenhower issues contain any stuff of victory.

Utah is the home State of Agriculture Secretary Ezra Taft Benson who knows better than any Republican the fickle heart of the special-interest voters. Earlier this year the farmers, or rather the farm lobbyists, were hot for Benson's body, which they proposed to set afire at the handiest stake. Midwest Congressmen were willing to settle for Ike's firing Benson from his job, and many pilgrimages were made to the White House for that purpose.

BUT BY SUMMER it turned out that the chronic farm depression was commencing to wane. Farm prices, which had had several false dawns in time of war and war crises, began an unprecedented peacetime climb, not steep but gratifying. They have leveled off some this autumn, but are better than last year. So is Benson's and Ike's standing in the farm States — much better.

In Utah, where Republican Senator Arthur Watkins is running for reelection, the farm prices are as good, and often better, than the national average. Farming is the top Utah industry, and 20 per cent of the farm income is in beef cattle and calves. These prices are 90-plus per cent of parity.

DAIRY PRODUCTS make up

16 per cent of Utah's farm income, and the prices are hanging around 75 per cent of parity. Poultry products, another large item of the farm industry, are also selling at or about parity. Nearly all the prices are expected to do a seasonal dip as the autumn advances. But a Utah agronomist in Washington tells me that "agriculture is the bright spot" in his State.

Businesswise, the Eisenhower recession of last spring hit Utah more lightly and left earlier than it did in many other States. Today construction work is lively. The non-ferrous mining industry is one of the nation's fabulous invalids, and it has not been cured in Utah or elsewhere. But this Congress did pass a long-term minerals bill, based on Federal purchase and subsidy, and Utah will benefit from it.

SENATOR WATKINS is one of the few Ike-backing Republicans who may get a little bit more help than hindrance from his Administration associates. It is also helpful to Watkins that he has differed and demurred on Eisenhower programs even when giving them a reluctant vote.

This is true on foreign aid, reciprocal trade and the minerals subsidy. Basically, Watkins is an Old Guard conservative and was elected as such in 1946 and 1952. The conservative line in Watkins is not so prominent as it was, but from the press gallery certain traces are still discernible.

WATKINS WAS author of a bill last session that would sell

TVA to the local power companies and strike this money-eater off the public dole. The Senator was a leader in the Colorado River legislation which called for local support and reimbursable Federal loans. He has carried this principle of local responsibility and pay-back Federal aid through many programs, including the perennial rivers-and-harbors "pork barrel" bills.

He made an anti-Administration fight which resulted in bringing certain products of the big meat-packing companies under closer anti-trust surveillance. The measure potentially means lower meat prices throughout the country, and Watkins should get full credit at home. If he returns to Washington as a third-term Senator, the Senator will give Utah a place on the Appropriations Committee, a prime argument for reelection.

WORKING AGAINST Watkins is the age-factor, which is also a debit charged against the slowed-down Eisenhower Administration. The Senator is 71, twenty years older than his Democratic challenger, but Watkins met this same issue in the recent primary election, defeating a younger candidate by 3 to 1.

As it happens Watkins was a sickly young man who overcame the germs at an early age. His father, at 92, lives with another son who is a contractor. Until three years ago, Father Watkins was still working as a carpenter in the family concern.

—Holmes Alexander

Dear Abby...

DEAR ABBY: I recently buried my husband after twenty-three years of a happy marriage. All of a sudden his ex-wife appears on the scene dressed like a widow in mourning. She screamed and carried on at the funeral like he was still her husband and I had to go some to keep everybody from thinking she was taking it harder than me. As far as I know he was good and finished with her years before I met him. I hear she goes out to his grave every day in her widow's outfit and cries and prays. Can I have her locked up? REAL WIDOW

DEAR REAL: It must be obvious to everyone that this poor creature is sick. Let her live with her memories and pay no attention to her.

DEAR ABBY: Recently, while at my employment as a secretary, a prominent businessman of this city picked up the newspaper, glanced at your column and stated that he believed the column was probably written by

a man and the letters were "madeup." If there are other "Doubting Thomases" readers may I say that about a year ago I wrote to you asking for advice about my engagement. You told me to break it and wait. I didn't take your advice, but got married anyway. The marriage lasted four months and now we are separated. I hope and pray that other advice-seekers will benefit by my experience and heed good advice when they get it.

Very truly yours,

C. J. P.

DEAR ABBY: Will you please settle an argument that has been going on for four years? How often should a grown man change his socks?

FIGHTING MAD

DEAR FIGHTING: Every day — if he wants to put his best foot forward, this is.

DEAR ABBY: I was called away from home to be with my ailing mother. Every night my

husband calls me long-distance and asks me when I'm coming home. I can't tell him because I don't know how much longer my mother will last. When I left I intended to stay till the end, but nobody knows how long that will be. Only the Lord knows. I left enough frozen dinners in the freezer to last till Christmas and he can send his laundry out. We have no small children to worry about. How can I get him to leave me alone? EMERGENCY TRIP

DEAR EMERGENCY: After three months of eating "frozen dinners" you could return to find a pretty cold husband. Your mother's doctor should be able to tell you approximately how much longer your presence is required with your mother.

CONFIDENTIAL TO BENNY:

If you can't get her legally... don't take her literally.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

GRIN AND BEAR IT

By LICHTY



"Is capitalist tourists always coming on fact-finding junkets!... Is evidently not wise to our secret of staying home and thinking up our own!..."

Palm Desert

By GRETCHEN CHEESEMAN

Mr. and Mrs. William Dunton are the parents of a baby boy born Saturday, Sept. 20, and his name is Stanley Lewis Dunton. Mrs. Dunton (Betty) has been employed in the Bank of America here.

Mr. and Mrs. L. C. Cotner (Larry and Edith) have returned to their desert home for the winter.

Mrs. Hazel Sergeant and Mrs. Irving Poulson (Cleo) and two Michigan friends have taken off for Europe. They left New York Sept. 18. Mrs. Sergeant will be back here the middle of November.

Mr. and Mrs. Ben Constantino departed last Tuesday for a ten day vacation in and around San Francisco.

The new Sandpiper own-your-own garden apartments will have an "open house" starting Sept. 23 through October 12. Location is El Paseo and Palms-to-Pines Highway. Referrals will be served daily from 4 to 8 p.m.

Mrs. Joan Wyman left Thursday for Los Angeles to be gone several days. She will attend and take an active part in the chartering ceremony of a new Soroptimist Club in Studio City. Mrs. Wyman performed these same rites when the Hollywood Soroptimist Club was organized.

Mr. and Mrs. E. T. Vonier have just returned from a visit to Denver. They were gone for the month of August.

Mrs. Charles Alexander and daughter, Missy, are back in their desert home. Dr. Alexander will arrive about Oct. 1. Their daughter, Sue, was married to Tom Minas, Aug. 2 in the Alexander summer home on Madeline Island. The young couple has returned to the University of Arizona in Tucson to finish their studies. Don Alexander motored

west with his mother and after a few days visit here went on to U. C. in Berkeley. Ben is a pre-med student and in his second year.

Mr. and Mrs. Ed Welcome are at home again after a "gypsy trailer" trip through the Northwest. They report a wonderful experience and the weather was in their favor all the way.

Mrs. Fred Gonsdals (Louise) spent the month of August in Michigan with her sister after she returned from her European jaunt. She is back in the desert for the winter season.

Mr. and Mrs. Murray Grayson have returned home after a long trip through the south and eastern seaboard cities. They spent the last six weeks of summer over in Santa Anna.

There promises to be a capacity crowd for the Chamber of Commerce "Home-Coming" dinner, Friday evening Oct. 3 at Shadow Mountain Club. Besides the fun of seeing old friends after summer vacation, there will be an entertaining program under the able guidance of Lou Kuehner.

Over 8,000 Travel Trailers to Be At Rally Here

Over 800 travel trailers and 50,000 persons are expected for the Trailer Coach Association's seventh annual Palm Springs Travel Trailer Show and Rally from Oct. 22 to Oct. 26, according to Trailer Coach Association Executive Director John O'Connor.

Dealer attendance representing the trailer coach industry in the 11 western states is expected to tally 1,000 at the west's greatest rendezvous for travel trailer enthusiasts.

TO BE HELD AT the Polo Grounds, the show will unveil 118 of the 1959 trailer models, with over 33 western manufacturers already signed to exhibit.

Public days will extend from Friday, Oct. 24 through Sunday, Oct. 26.

INDUSTRY MEMBERS will be feted in Palm Springs at a "Play-day," set for Friday, Oct. 24.

A golf tournament at Indian Wells and a fashion show at the Howard Manor will be two of the highlights. An all-industry dinner for attending delegates will be held at the Chi Chi the evening of the 24th.

Sandra Giles, beauty queen and Miss Eight Ball of the Los Angeles Press Club, will reign as this year's queen.



SANDY BREWSTER, 12, a student at Nellie Coffman Junior High School, receives congratulations from Harry Van Gorp, Palm Springs Ford sales representative, on winning last Tuesday's drawing on a new 1958 Ford down payment in the Chi Chi Starlite Room. Behind them, left to right, are Chi Chi manager Ernie Glaser and Sandy's father, Lou Brewster, proprietor of Brewster's Bake Shop in the Farmer's Market. Congratulations were especially in order because Sandy had been dropping hints to her dad about his buying the Brewster family a new car. Sandy's winning ticket, valued at \$299 has translated those hints into action. The down payment drawing is held in the Starlite Room every Tuesday at 11:30 p.m. Free tickets are available there throughout the week and winning ticket holders do not have to be present at the drawing. (Desert Sun Photo)

Unusual Safeway Sale to Offer Encyclopedias

Two highly popular signs of our times — shop-it-yourself and do-it-yourself — will be wed through a precedent-setting sale beginning Thursday, Oct. 2, at Safeway Stores in Palm Springs, a company spokesman said.

Hundreds of do-it-yourself projects, complete with easy-to-understand instructions and illustrations, are featured in a comprehensive 12-volume encyclopedia on sale at Safeway Stores.

THE UNUSUAL SALE incorporates a budget-buy plan through which Safeway customers purchase a volume-a-week for 12 weeks. First of the sturdy, cloth-bound volumes will sell for 49 cents, each of the others for 99 cents.

The "Do-It-Yourself Encyclopedia, Popular Science Edition," contains hundreds of captions and drawings. A complete cross-reference index also allows home craftsmen to quickly find instructions on any project from remodeling the bathroom to installing his own air conditioning.

"ONE OF THE reasons why supermarket shopping has become a pleasant, all-family experience during recent years," the Safeway spokesman said, "is that stores are making a genuine effort to meet all of the home-makers' needs under one roof. This sale marks another significant step in that direction by helping the family keep pace with the growing do-it-yourself trend," he concluded.

Area Building Valued at \$5,090

New construction for the unincorporated area adjacent to Palm Springs was set at \$5,090 during the past week.

Building permits for the week were issued by the County Building Department office at Palm Desert to:

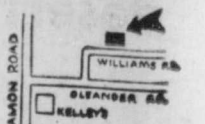
Waterfall Hotel, 67-501 Highway 111, swimming pool, \$5,000; Donald Ross, 32-700 Shifting Sands, gas piping, \$50; Victor Hunt, 67-170 Ramon Road, sign, \$40.

IMPROVE YOUR HOME BETTER YOUR LIVING

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FAirview 5-6147

Letter Writing Week to Be Observed Here

International Letter Writing Week will be celebrated in Palm Springs during the week of Oct. 5 to 11, Postmaster Williams announced today.

Twenty-one years ago, realizing the importance of written communication, the Post Office Department joined in the observance of an annual letter writing week — an event celebrated to emphasize the meaning of value of letter writing as a link between people throughout the world.

The postmaster explained that by participating in both International Letter Writing Week and National Letter Writing Week this objective is promoted between all peoples everywhere.

"As we all know so well," Williams said, "a personal letter is next to an actual visit, the most intimate means we have to communicate with our fellow human beings. Letters between our citizens and between peoples of different nations are a sure method of establishing friendly relationships and understandings."

"I urge all citizens of Palm Springs to join in this celebration of International Letter Writing Week. And at the same time, don't overlook your friends and relatives in America. Write them a letter too."

History records more than 50 major eruptions of Mount Etna, Europe's highest active volcano.

Button Accuses Opponent of Preaching False Economy in Treasurer Campaign

State Treasurer A. Ronald Button today accused his Democratic opponent of preaching false economy in State government.

Button said, "I understand my opponent (Bert A. Betts) has been saying he proposes to save the taxpayers money by discontinuing trips to the East to promote the sale of California bonds."

BUTTON QUESTIONED the business sense of his opponent, declaring the average cost of his trips to be \$600, "with the opportunity to save the taxpayers millions of dollars."

Outside Job

PORTLAND, Maine — (UPI) — "Start your gasoline - powered lawn mower when you are out on the lawn," is the advice of Fire Chief Carl P. Johnson. Johnson said that two fires in Maine's largest city within three months were caused by explosions from power lawn mowers which had been started up inside buildings.

Button cited a recent bond issue, which was sold at a net interest cost of less than 3 per cent. The difference between that bond issue and one sold at higher interest only a few months before will save the taxpayers \$10,500,000 during the life of the bonds, Button said.

"IN OTHER WORDS," Button said, "to listen to my opponent, I spent about \$600 unwisely and exorbitantly and saved only a paltry \$10,500,000. This doesn't make good sense any way you look at it."

Button said his idea of an ideal State Treasurer is one who handles taxpayers' money as if he were a banker, that is, to borrow

at the lowest possible rate and to invest safely at the highest possible rate.

"I THINK I HAVE had some success in this," Button said. Wise investment of State surplus funds has earned for the taxpayers \$31,000,000 in less than two years, Button said. His efforts to sell State bonds at lower interest rates have already saved untold millions in cost to the taxpayers, Button said.

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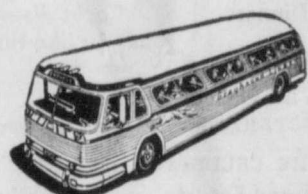
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12:45 p.m. 6:20 p.m. Ar. Santa Monica

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RETURNING

(Read Up)

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Lv. 10:00 a.m. 5:45 p.m.
Lv. 9:25 a.m. 5:10 p.m.
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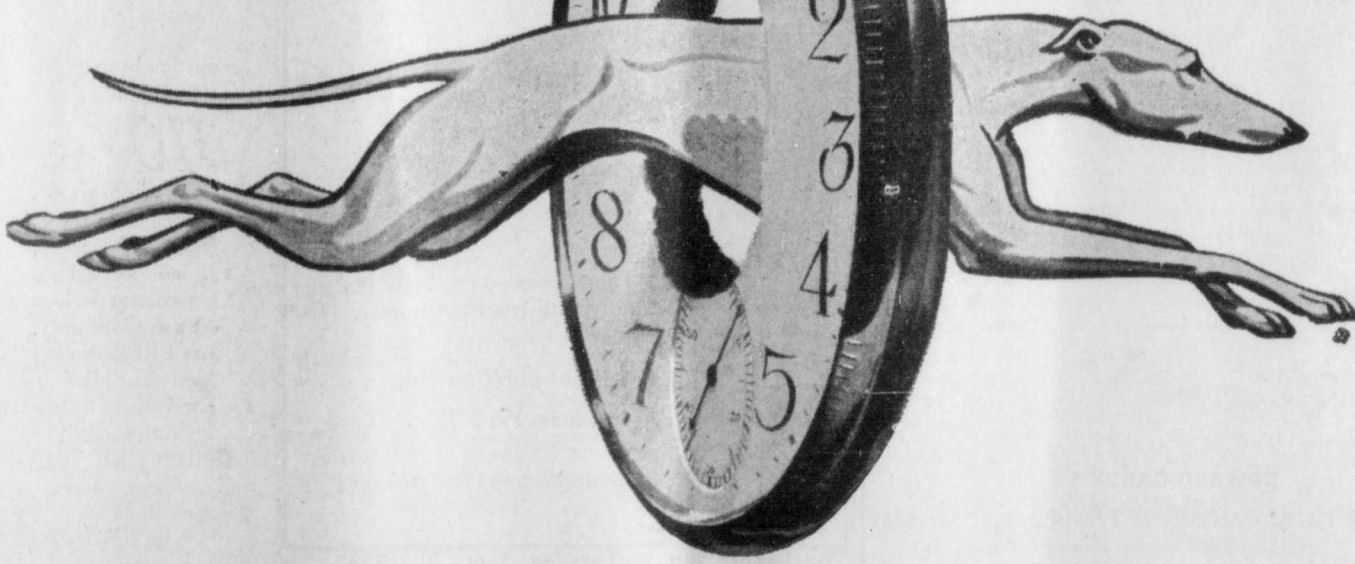
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Sisterhood to Resume Meetings

The opening meeting of the season of the Sisterhood of Temple Isaiah will be held Thursday, October 2, at 12 noon at the Jewish Community Center.

Bess Emanuel, president of the organization, has announced that the meeting will be preceded by a session of the Sewing Circle at 10 a.m. under the direction of Gwen Gore.

A luncheon will be presented at noon, prepared by the September committee, Annette Freeman, Roselle Vineberg and Marcia Halpern. A social program for the afternoon has been planned by Helen Chapman, program chairman.

Newcomers to Palm Springs are invited to attend and become acquainted. Rosalyn Bronstein, membership chairman and Dorothy Jaffe, hospitality chairman will be on hand to greet members and guests.



A DELAYED HONEYMOON in Palm Springs is planned by the young Phillip Crosby who are pictured at their marriage in Las Vegas. With them are Pete Pettito, who was there to represent the Crosby family, and Charles Barron, Tropicana press agent. Sunday, the Bing Crosby

hosted a wedding reception in Los Angeles for the newlyweds. The four Crosby boys have to go east for the Phil Silvers show and after that plan a honeymoon out at Pete Pettito's house. The Bing Crosby and Baby Bing Jr. are expected to open their house soon for the winter.



"HAPPY BIRTHDAY" themed the party given Saturday for eight-year-old Sandi, daughter of the Fred Hillstrands on South Calle Marcus. Pictured, from left, Sandi, Nancy Elliott, Joan Pace, Debbie Hillstrand, Nina Udell, Rachel Zanville, Barbara Hillstrand and Barbara Hass. (Desert Sun Photo)

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Hail Hatlets for Hatless as Millinery Industry Boon

By GAY PAULEY
UPI Women's Editor
NEW YORK — (UPI) — Hatlets for the hatless are creating a boom business for the novelty manufacturers.

And the millinery industry approves. "Thank goodness they're getting SOMETHING on their heads," said Babs Vierhaus, of the Millinery Institute. Milliners are hoping "something" will help convert the die-hards to wearing hats also.

The head coverings are known variously as whimsies, hatlets, toppers, coif veils or block veils. And some of them are getting so elaborate they match real hats in price.

"I sell 1,500 coif veils a week," said Don Marshall, a milliner who makes hats and veils for Princess Grace of Monaco, Helen Hayes of the stage, and Mrs. William Knowland of politics. Marshall showed some with sable and jewel trim priced at \$25. But the airy head covers are available for \$2.95 and \$3.95 also.

Some makers starch the veils to bird-cage stiffness; others prefer a limper version. But all work with one aim — to create a becoming head-dress light enough to protect the hair-do with something more than spray, and yet not crush it.

"I'll tell you why women are buying these," said Therese Ahrens, one of the first designers to promote the popular headache bands. "What woman is going to pay \$10 at the beauty shop and then squash the results under a hat?"

"This is not a fad," said Alfred Brod, another manufacturer. "Millinery has a definite place in fashion, but we're catering to the type reluctant to wear a hat. It's

sort of like having a food freezer to supplement the refrigerator." Brod said the toppers actually are an outgrowth of the tie-on face veils which women adopted seven or eight years ago. Then manufacturers found that the bicycle clips would hold even a mere strip of velvet in place, and the variations began. Now, styles run into the thousands.

And some of them are more hair ornaments than coverings. Mrs. Ahrens, for instance, shows clusters of ostrich feathers in white, black or shocking pink, fastened top-knot style with a small comb. Or, black and red satin roses cling to bits of velvet. She has hundreds of small bands, some of them shaped like tiaras, decorated with flowers, butterflies, leaves or jewels.

One Ahrens "conversation piece" is a hood, decorated all over with red lips. "Kissing Veil," she called it.

Feathers and furs are fall favorites. Marshall dyed fur in pale pink, blue, turquoise and beige and added jewel studding. Mrs. Ahrens said the veils are easy to recondition, if they get out of shape. Just stuff them full of tissue paper and steam a couple of minutes over a tea kettle or other container with boiling water.

Spicy Tomatoes
Next time tomato wedges are on the buffet menu, serve them sprinkled lightly with onion salt and oregano.

Stockings will not get tangled on an outdoor clothesline if one or two marbles are dropped in each toe before hanging. The marbles will weight down the stockings but will not pull them out of shape.



JUST RETURNED are Mr. and Mrs. Ernest Alschuler, who were among the dinner crowd at The Dunes the other evening. They are staying at the Villa Hermosa while their new house is under construction. (Desert Sun Photo)

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Toastmistress Represented at Regional Meeting

Palm Springs Toastmistress Club was represented by Betty Luce and Margo Morrison at the Council No. 8 Southwest Region Meeting at Fontana Saturday morning at Harold's Charcoal Broiler.

The theme, "Blazing the Trail" was announced by Gladys Ingersoll and she in turn introduced speaker Florence Strehlow, past International Toastmistress Treasurer, who spoke on "The Club Budget." Byrdie Gundry, education chairman, spoke on "Toastmistress Structure." She told members that there are 19 clubs in Council No. 8, and 160 clubs in the Southwest Region.

Frances Scinto, council chairman of the meeting, announced that Betty Luce will be the council historian for the coming year. Also, that the next Council meeting would be sponsored by the Indian Wells Club at China Lake, November 22.

A delicious luncheon salad was served. For further information about Toastmistress Club, contact Gertrude Anderson, president of the local group, FA 4-1942.

Santos Is Home From Michigan

Santos, well known caterer, returned Friday evening from Harbor Springs, Michigan where he spends the summer at the Bar Harbor Club. Enroute home he stopped off in Las Vegas to visit his son and wife, Mr. and Mrs. Morris De Jesus, and was joined by his wife Linda who stays in Palm Springs during the summer to take care of the business here.

Before leaving Michigan, Santos reports that several Thunderbird residents were in the club held a Palm Springs night. Among them being Mr. and Mrs. Joseph Hutchens, Mr. and Mrs. Dan James, Mr. and Mrs. Lou Manseau and Mr. and Mrs. Kent Hayes.

Quick Dessert

For a quick, warm dessert place large cling peach halves in a shallow baking dish and fill with a mixture of applesauce, chopped raisins and pecans. Sprinkle with sugar and cinnamon and bake in a moderate oven 15 minutes. Serve with cream.

Have a bare wall to decorate, but little money? Maps, even of the giveaway variety, can make exciting accessories if imaginatively placed and framed.

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Eight Year Old Has Party on Her Birthday

A mid much revelry and fun, eight-year-old Sandie Hillstrand, daughter of Mr. and Mrs. Fred Hillstrand celebrated her birthday Saturday at her parent's home on South Calle Marcus Road.

Swimming and games preceded the luncheon which was set up poolside on a table decorated in a birthday motif and centered with an angel food birthday cake iced in pastel colors.

Among those helping Sandie celebrate were Nina Udell, Barbara Hass, Barbara Burns, Rachel Zanville, Joan Pace and Sandi's two sisters Debbie and Barbara.

District P-TA Meeting Friday In Banning

"Teen Age Car Clubs — Whose Responsibility" will be the subject discussed by Robert Fitch of the County Probation Department at the October 3 District meeting of the 23rd District C.C.P.T. at 9:30 a.m. at the Community Methodist Church, 265 North Second Street, Banning.

Mrs. Frank Orton, program chairman, has announced that there will be a question period following the talk and all officers, chairmen and members of all units and councils are cordially invited to attend.

Luncheon reservations were requested by the hostesses, San Geronio Pass Council, by September 27th.

Freezer Tips When Power Fails

WASHINGTON (UPI)—Know what to do when a power failure causes the home freezer to stop?

The Agriculture Department gives these tips on how to keep food from spoiling:

Don't open the freezer door unnecessarily because warm air rises the inside temperature. Try to find out how long the electricity will be off in the area. If only for a few hours, food will not spoil. Food in a full freezer generally does not thaw for two days. In a freezer only half full, the food should keep well for one day. The larger the freezer, the better the insulation.

Before an emergency arises, locate the nearest place to get dry ice. Saw a 50-pound chunk into smaller pieces and set them on cardboard on top of the food. Do not touch the ice with bare hands.

Michiganders Here for Weekend

Visiting in Palm Springs over the weekend were Mr. and Mrs. H. T. Jacob from Michigan. They stayed at the Park Lane apartments with Mr. and Mrs. Russell Strand from Los Angeles and Saturday evening were dinner guests of the Strands at the Ranch Club. They went on to the Howard Manor where they were joined by Rita Darwin and Dr. J. C. Doyle of Newport Beach.

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A MERRY GROUP at The Dunes opening were, from left to right, Pierre Bouscaren and Kay Obergfel. (Desert Sun Photo)



THE DUNES OPENING attracted a crowd in gala mood. Song writer (Mrs. Phil) Harris, Glenna Gibson, Van Heusen, Mrs. Robert Walker and Jimmy Van Heusen hosted this table. From left to right, Alice Faye and Steve Previn. (Desert Sun Photo)

J. C. Ettles Get Ready for November Event

Plans were nearing completion this week for entertaining the wives who will accompany their husbands to the board meeting of the California Junior Chamber of Commerce that will be held in Palm Springs November 7-8.

Convention chairman Roz Bronstein announced committee appointments Wednesday evening when J. C. Ettles held their regular meeting at the Paseo de Anza home of Pat Wahlberg. Ruby Allen will handle reservations and registration; Barbara Foster, fashion show; Norma Huffman, decorations; Barbara Mutascio, door prizes; Lois Schlect, hospitality; Pat Wahlberg, publicity. Volunteers who will assist the chairmen are: Betty Bergeron, Helen Chapman, Betty Muhleck, Chris Ranes, Barbara Smith, Marci Esbittz, Judy Colton, Barbara Martin, Flo Ambler, Norma Smith and Barbara Dille.

Lois Schlect and Chris Ranes will co-chairman a Halloween hayride and chuckwagon dinner that is being planned for October 25.

Following the meeting refreshments of pie and coffee were served by Barbara Harrison, Marci Esbittz and the hostess.

Serve cabbage slaw in hollowed green peppers. Add a tangy touch with a few drops of fresh lemon juice.



A FOURSOME at the opening of The Dunes were, from left to right, Ralph and Nancy Kiner, June and J. Ross Clerk. (Desert Sun Photo)

St. Theresa Mothers Club

Saint Theresa's Mother's Club will hold its first meeting of the school year tomorrow, October 1, at 1 p.m. in the school cafeteria.

President Jo Cohen urges all mothers to attend this very important meeting to meet the faculty and discuss the program for

the coming year.

Newly elected officers will host the meeting with secretary Delores Clemens and 1st vice president Lorretta Bergeron in charge of decorations, and 2nd vice president Mary Maringo.

treasurer Mary Riordan and room mother chairman Dorothy Bartko planning refreshments.

Dinner Meeting

Palm Springs Ranch Club Property Owners Association will hold a dinner meeting Saturday night, October 4, at 7 p.m. at the Ranch Club.

New Villagers

Mr. and Mrs. Carl Vietor, formerly of Westwood, moved into their new home in the Vista Palmas Estates this weekend.

Around Town

with Hildy Crawford
Phone FA 5-5005

It is so easy to wax lyrical about Palm Springs... its charm, its beauty and its gaiety... and these nights lighted by the full moon lantern... are gorgeous...

The evenings are sweaterless... and right for those first al fresco affairs... with that huge cloud-striped moon hanging on a palm tree... The lighted swimming pool adds its glow... and charcoal glows red in the grill... as the tantalizing aroma of sizzling steaks stirs the appetite... Lounge comfortably in the poolside patio... a tall, cold glass in your hand... admiring the beauty of the night... and listening idly to friendly chatter... It's good, good, good...

Actually those are memories of the intimate little party... hosted by Lillian Roth and Burt McGuire Sunday evening at their charming home (in black and white decor with hand-painted touches that are courtesy of Lillian, herself) on Riverside Drive.

Lillian has been east in summer stock... and checking bookstore sales on her new book "Beyond My Worth"...

Actually the party was a celebration... of the formation of a new business partnership between four of the men at the party... Ernie Dunlevie, Graham Dexter, Roy Randolph and Burt McGuire...

They had just moved that afternoon and Graham was late arriving at the party... It was just about the first time Peggy Dexter has been out since her heart attack early in the summer... and she is looking beautiful... Among other guests were Rich and Anita Canning... who have a new house up in Vista Palmas (Rich is an insurance executive from L. A. and he and the host are old school friends)... and Alysce and Harry Walker...

One of the nicest openings of the new season was Friday night when Connie and Ruby opened The Dunes... The popular restaurant was crowded just like mid-winter... and the first nighters were a good cross section of who is here... and who is who... and all being welcomed by Lucy of The Dunes...

Debonair Jimmy Van Heusen was host at the big corner table... with Glenna Gibson and Alice Faye Harris (Phil was in town rehearsing for his appearance on the Jack Benny show) among his guests... The Dunes has long been a favorite spot for the Van Heusen-Sinatra crowd... June and J. Ross Clark were there with Nancy and Ralph Kiner... and Nancy's brunette beauty is enhanced this season... with her hair long and smartly coiffed...

The Ernie Alshulers were dining with the Tom Hollands... The Alshulers are newly-arrived and staying at the Villa Hermosa while their new house (next to the Edward Smalls) is under construction...

Occupying the big back booth in the Annex (call it what you will... it's the intimate back room where all the celebrity pictures hang) was a sixsome... Kay and Dolph Obergfel, Margaret and S. P. Manasse, B. J. Sanchez and Pierre Bouscaren...

We were guests of Ethel and Jack Luccareni (they had a wonderful summer at La Jolla) and everyone was stopping by to greet us... Dr. and Mrs. Kenneth Grow just back from a Mexican holiday... the Howard Morris and Walter Sibberts...

Mary and Schatz Bremer... Jan King and her sister Pat Wright with Mary Hurrell were a threesome... and the Glenn Austins and daughter Angela had the front table by the door... The Ray Luslys were there with the Ross Winans... Saw Rose Mints come in but not who was with her... and said "hi" to Danielle Nemeroff who was arriving as we were leaving... Ditto Lynne Jennings...

Artie Samish (half his former size... and proud of his receipt from the government for over a million dollars in back taxes) was there with Jerry Nathanson...

Pat O'Dea of the Beachcomber... Noel Clarke and Joe Caldwell of the Ranch Club... were others in the crowd that was still arriving at 10 o'clock... Larry Foy was back at the piano... and Joe Spata with his accordion... is there for the winter...

Items picked up around town this weekend... Ben Gale fell and broke his hip... a bad fracture... and is in Mt. Sinai Hospital... Blanche and Joe Dulany are on their way to the east coast... Jacquie Becker Cole is here at her parents' home (the boys are in school in Anaheim)...

Dr. and Mrs. George Kaplan are back in the Village... after their summer trip that took them to the east coast and back the southern route... in their new air-conditioned car...

Heading first for Chicago... where they were widely entertained by their many Chicago friends... they went on to New York (more parties... and they visited the United Nations) then Pittsburgh... They visited Washington D. C. (their first

trip there in a number of years) and then went on to Miami Beach where they stayed at the Fontainebleau...

They had always wanted to visit New Orleans and since summer is their only free time that's where they went... They report the weather wasn't bad this summer... and they went to Annapolis and all the famed spots... Continuing on through Texas... they went through the Carlsbad Caverns, and in Arizona they stopped over in Phoenix and Tucson...

Bud and Vic Graves are home from Pebble Beach... and say it has been one of the happiest summers of their lives... Bud has done a lot of new paintings... some of which he will be taking to New York for his November show... Paintings to be exhibited at the

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 5-5005.)

October 1
Welfare & Friendly Aid, Health Center, 10:30 a. m.
Rotary Club, Chi Chi, noon.
Palm Springs Business Women's Club, 196 North Palm Canyon noon.
P. S. Optimists, Howard Manor, noon.
St. Theresa Mothers Club, School Cafeteria, 1 p.m.
October 2
Lions' Club, Chi Chi, noon.
OESTA Club, Luncheon, Howard Manor, 12:30 p.m.
Exchange Club, Steak Ranch, 7:30 p.m.
O.E.S. Stated Meeting, Annual Election, Masonic Temple, 8 p.m.
October 6
Beta Sigma Phi, Tau Sigma Chapter, 981 Parocela Place, 8 p. m.
October 7
Kiwanis, Chi Chi, noon.
Soroptimists, Howard Manor, 12:15 p.m.

Daughter Born

A tiny daughter Deborah Ann, weighing only three pounds 12 ounces was born September 25 to Mr. and Mrs. Don Reichle of 501 Calle Roca. Grandparents are Mr. and Mrs. Don Porter of Pennsylvania and Mrs. Helen Reichle of Palm Springs.

show... which will be in the John Heller Gallery at 63 East 57th Street opening on November 4... have already been shipped... and Bud and Vic will start driving across country about the middle of this month... planning a leisurely trip...

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LAST LOAD OF '58 PLYMOUTH REACHES DEALERS; TO BE PART OF END-OF-MODEL CLEARANCE SALE

Late summer, traditionally the thriftiest time to buy a new car, is even better this year at Plymouth dealers all over the U.S. Prices are down to the year's absolute lowest, and, thanks to the continued demand for good used cars, trade-in prices on old cars are still at a peak. RESULT: deals are being made that mean today's buyer really gets a bargain.

He gets longer years of satisfaction, too—and eventually a higher trade. Plymouth's Silver Dart Styling has captured awards from every automotive critic, and will

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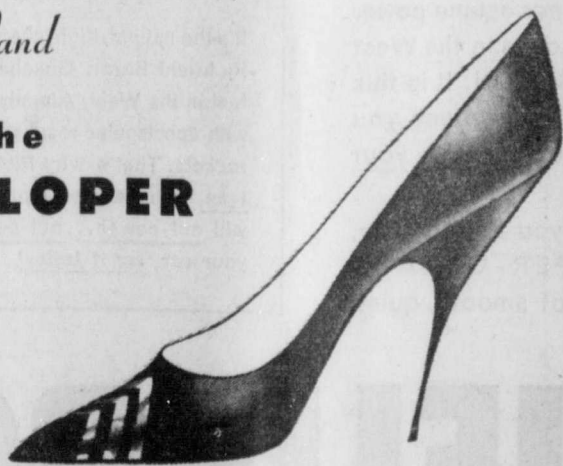
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SPORTS in the SUN

TODAY'S SPORT PARADE

Warren Spahn Clears Way To Hall of Fame Rating

By OSCAR FRALEY
United Press International
NEW YORK — (UP) — Fearless Fraley's facts and figures:

A garrison finish in the twilight years of his career has made Milwaukee's Warren Spahn a sure shot for the Baseball Hall of Fame.

In the past, when the baseball lobby sitters discussed current players who will make the Cooperstown grade, those given automatic passes as of five years after they complete their careers were Bob Feller, Ted Williams and Stan Musial with future book betting on Mickey Mantle and Willie Mays.

RARELY DID YOU hear anyone mention Spahn as a possibility. There was an unfair criticism of him for years on the charge that during the bright years in Brooklyn, he couldn't beat the Dodgers. That has all changed as he paced Milwaukee to a pair of pennants.

At 37, Spahn finally is getting the recognition he deserves. He

had to become the first left-hander in history to win 20 games for nine seasons to do it, but all of a sudden the experts have awakened to the fact that this is a pitcher to stand enshrined with the immortals.

HARRY WRIGHT, the former Notre Dame star now coaching the Kings Point gridgers, thinks it's time we started over-emphasizing sports instead of de-emphasizing them.

"The Russians have been taking everything but our sweat socks," he explains. "All we have to do to balance the books and hold our place is to give our kids all the sports we can."

EDDIE ARCARO has opened a restaurant on Los Angeles' La Cienega Boulevard and his "Room of Champions" will be decorated with 45 pastel portraits of such as Sir Thomas Lipton, Red Grange, Bob Mathias and Tommy Hitchcock. If there isn't one of the proprietor, the room will be a fake.

Riverside Race Closes Saturday

RIVERSIDE (UP) — Officials of the United States grand prix have set Saturday as the deadline for entering the 200-mile sports car race at Riverside Raceway Oct. 11-12.

Chairman Paul Schissler said the list of drivers included Phil Hill, winner at LeMans and Sebring; Stirling Moss of England, runnerup for the world title for four years; and former Indianapolis champion Troy Butman.

SIGNS FOR OCTOBER BOUT

PHILADELPHIA — (UP) — Len Matthews, 19-year-old Philadelphia lightweight who is undefeated in 14 pro fights, has signed to meet Cuba's Orlando Zulueta in a 10-round bout here on Oct. 21.

ROUGH WATER STYMIES SALTON SEA RECORDS

Stormy weather and a choppy sea as the result of high winds, balked attempts to set new records in the 18th annual national Desert Regatta at Salton Sea last Sunday but two drivers did make the 100 m.p.h. club of motor-boating during the two-day event. It was the second consecutive year and the second time in the regatta's history that rough water halted record attempts.

SIXTY TWO DRIVERS from five states were in competition in the event at Mecca Beach and went home practically recordless. Sunday morning Ed Brown of Sacramento drove his Bouncy Derby at an average of 126.269

m.p.h. and Tom Elliott of Visalia turned his Snipe at an average of 102.740 m.p.h. to join the club.

Both were handling 266 cubic inch hydroplanes.

ONE NEW RECORD will be submitted for consideration by the International Board when Brown was clocked at 129.830 m.p.h. for one kilometer runs.

In the E Runabout classes Alan Ford twice led the 134 cubic inch hydroplanes and Wesley Knudsen of Provo, Utah, won two heats in his Sardust.

A large shore throng watched the races.

All Up to Ford Says Robinson

NEW YORK (UP) — Jackie Robinson said today pitcher Whitey Ford is "the key" to the outcome of the World Series.

"It all depends on Ford, whom I consider the best pitcher in baseball," Robinson declared.

"If Ford is right, the Yankees have a fine chance to win the Series. If he is not right, I give it to Milwaukee."

GIANTS' LINEMAN HURT

NEW YORK (UP) — Roosevelt Brown, powerful New York Giants' lineman, may miss next Sunday's game against the Philadelphia Eagles because of a leg injury suffered in Sunday's opening contest with the Chicago Cardinals.

The Desert Sun Tuesday, Sept. 30, 1958 8

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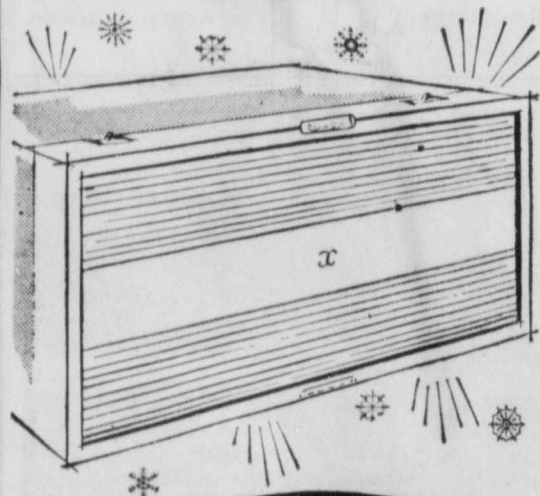
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Top Southpaws, Spahn, Ford, to Start Series

Milwaukee Laughs off 13-10 Odds on Yanks

MILWAUKEE (UPI) — The two best lefthanded pitchers in baseball were matched for a World Series renewal Wednesday with the "country hick" Milwaukee Braves out to prove their victory over the "city slicker" New York Yankees last year was no one-shot wonder.

There was plenty of joy in "Bushville" when the word came from manager Fred Haney of the Braves that he would lead off with his 22-game winner, Warren Spahn, the only southpaw who has won 20 games nine seasons.

He'll face the "Ice Man" of the Yankees, Whitey Ford, when the two major league pennant winners square up at 11 a.m. p.s.t. Wednesday in this baseball-mad metropolis.

THAT'S THE WAY it was last year, too, and although Ford won, 3-1, the Braves came back to win the series in seven games.

This time the Braves and their fans, who don't regard the Yankees as highly as they did last year, figure "Spahn" will do the trick. If he doesn't, there's always Lew Burdette, who beat the Yankees three times in 1957 and who was chosen by Haney to start the second game on Thursday.

There was ample evidence the "Country boys" no longer feared the proud and mighty Yankees. The Braves and their followers laughed at the odds which made the New Yorkers 13-10 favorites to win the Series.

But they weren't laughing at that "Bushville" label any more. They were sneering at it.

"We're on top now. Let them knock us down, if they can," was the way shortstop Johnny Logan summed up the sentiment.

IF WAS EVIDENCE of a different Milwaukee than the one which went into a fast burn a year ago when manager Casey Stengel of the Yankees allegedly termed them "bush."

The Milwaukee Sentinel made the keynote speech on the tenor of this year's Series when it pointed out "the d-m Yankees" were scheduled to arrive in "Bushville" Monday.

Arrive they did, and the quiet

World Series Facts, Figures

MILWAUKEE (UPI) — Facts and figures on the 1958 World Series:

OPPONENTS — Milwaukee Braves, National League champions, vs. New York Yankees, American League champions.

WINNER — First team to win four games.

GAME DATES AND SITES — 1st and 2nd games, County Stadium, Milwaukee, Oct. 1, 2; 3rd, 4th and 5th if necessary, Yankee Stadium, New York, Oct. 3, 4, 5; 6th and 7th if necessary at County Stadium, Oct. 8, 9.

STARTING TIMES — Milwaukee games start 11 a.m. p.s.t.; New York games start 9 a.m. p.s.t. except Oct. 5 game which starts at 10 a.m. p.s.t.

LAST YEAR'S WINNER — Milwaukee, 4 games to 3.

SERIES FAVORITES — Yankees, 13-10.

FIRST GAME ODDS — Even money.

FIRST GAME PITCHERS — Braves: Warren Spahn, 22-11; Yankees: Whitey Ford, 14-7.

RIVAL MANAGERS — Braves: Fred Haney; Yankees: Casey Stengel.

WEATHER FORECAST — Fair, temperatures in low 60's.

ESTIMATED LOSING PLAYER'S SHARE — \$9,500.

ESTIMATED WINNING PLAYER'S SHARE — \$15,000.

RADIO AND TELEVISION — Via NBC television announcers: Mel Allen, Curt Gowdy, radio announcers: Earl Gribble, Bob Wolff.

UMPIRES — Al Barlick, Tom Gorman, and Bill Jackowski, National League; Charley Berry, John Fisher, and Frank Umort, American League.

ADDING TO THE RECORD - By Alan Maver



SPORTS in the SUN

The Desert Sun Tuesday, Sept. 30, 1958 9

Schoendienst Sees It As Pitchers' Series

Red Schoendienst, a star second baseman in the National League for 14 years, will play in his third World Series this week when the Milwaukee Braves meet the New York Yankees. Schoendienst played against the Yankees in 1946 for the St. Louis Cardinals, and this year he and the Braves take on the Yankees for the second straight year. In the following dispatch he presents his views on the 1958 classic.

By RED SCHOENSTEN
Written For UPI
MILWAUKEE, Wis. (UPI) — This series with the Yankees is going to be a pitching series. It's going to depend on how strong the pitchers are on the particular day they work.

I can't say that we are stronger in hitting, or they have the edge in reserves. Our club is well balanced, and they are, too. I just feel our club is good enough to win again.

As for the Yankees being out to avenge their loss of last year, all I can say is they have a good ball club and we know it. They also know how good we are. I know it will be a good series because both clubs think they can win.

I don't think we played as good ball this year as we did last year. Last year the injuries didn't hurt us so much and we played better, at least in spurts.

This year the fellows were always getting hurt just as they began to help us. Wes Covington got hurt in the spring before the season even started. Mel Roach got

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ROCKS, MADGE O. FA 5-6707
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The Pioneer Realty Co.
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—Adv.

Sooners Top UPI Grid Poll Second Week

NEW YORK (UPI) — Oklahoma's prairie powerhouse, shooting for its third national college football championship within four seasons, took over the No. 1 spot in the United Press International ratings today with Michigan State second.

Ohio State's defending national champions, last week's leaders, dropped to third and Auburn was fourth in a close vote. Only 64 points separated the top four teams in the balloting by the 35 outstanding coaches who comprise the UPI rating board.

Army, Notre Dame, Wisconsin, Iowa, Pittsburgh and Mississippi rounded out the top 10 in that order. The select group thus included four Big Ten teams.

OKLAHOMA, which displayed a new "pro type" offense in its impressive 47-14 season-opening victory over West Virginia, was the No. 1 choice of 13 coaches. Michigan State attracted five first-place votes. Ohio State had six, Auburn three, Army four, while one each went to Notre Dame, Iowa, Oregon and Wake Forest. Oregon and Wake Forest were tied for the No. 19 ranking.

In points—distributed on a 10-9-8-7-6-5-4-3-2-1 basis for votes from first to 10th place—Oklahoma had 290, Michigan State 248, Ohio State 243 and Auburn 226. Army beat out Notre Dame for the No. 5 rating, 166 points to 153; Wisconsin was seventh with 118 points, Iowa had 110, Pitt 81 and Mississippi 63.

COACH BUD WINKINSON'S Sooners, acclaimed national champions in 1955 and 1956, wound up fourth last season when their 47-game winning streak was snapped by Notre Dame. Traditionally a close-to-the-vest team, Oklahoma broke out an attack featuring split ends, flankers and long passes last Saturday. The Sooners' next opponent is 19th-ranked Oregon at Norman, Okla.



IT WAS CHAMPAGNE for the Milwaukee Braves when they clinched their second straight National League pennant but they didn't drink it. They poured it on each other. They hope to make it champagne again next week after their clash with the New York Yankees in the 1958 series. If they don't, well, they can always go back to that which made Milwaukee famous. From left above, Manager Fred Haney, Owner Lou Perini, Warren Spahn, Don McMahon, and Hank Aaron. (International)

HUSKIES, OREGON MEET BIG TEST IN COAST GRID GAMES THIS WEEK

SAN FRANCISCO (UPI) — But the feeling of superiority was fine while it lasted.

This year there are only three unbeaten football teams in the West at the end of the first two weeks of play: Oregon, Washington and independent College of Pacific.

It looks as though Oregon and Washington will meet the end of their strings on Saturday. Coach Len Casanova's Oregon team just doesn't have the horses to cope with Oklahoma, Washington, with wins over San Jose State and Minnesota, conceivably could have a chance against Ohio State. But the Huskies are young and inex-

perienced — which means they'll make too many mistakes to get by the buckeyes.

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AND THEN YOU'LL BE DRIVING DELIGHTFULLY!

Six Building Permits Issued At Palm Desert

PALM DESERT — New construction in the Palm Desert area was valued at \$20,496 this week by the County Building Department office here.

Permits for the week were issued to:

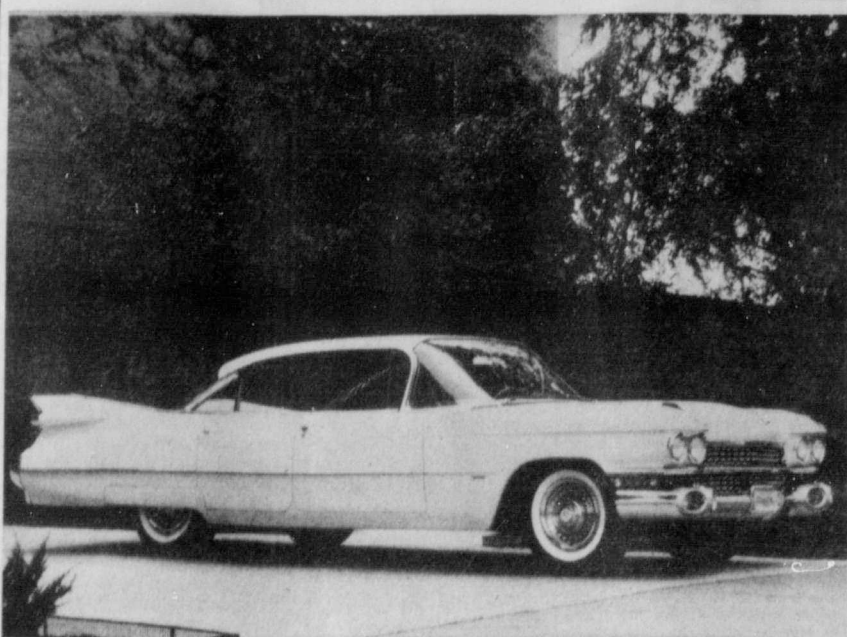
Josephine Lemon, 73-640 Highway 111, sign, \$200; J. McCorty, 74-430 Candlewood Drive, roof over patio, \$1,840; John H. Gilbert, Section 36, homestead cabin, \$3,360.

R. B. Hanson, 73-647 Highway 111, sign, \$100; Bissner and Associates, 73-170 Tumbleweed, temporary pole, \$100; F. Mooney, Santa Rosa, duplex, \$14,896.

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THE SWEEPING elegance of the newly created silhouette of the 1959 Cadillac Series Sixty-Two six-window sedan is more than matched by a powerful new engine, according to Ed McCou-

brey at Plaza Motors, local dealer. The popular six-window sedan features all of the advanced engineering and design characteristics of the new models.

1959 Cadillac Models Announced Today. New Style Set

Completely new concepts of traditional Cadillac engineering and design were emphasized by James M. Roche, general manager of the Cadillac Motor Car Division and vice president of General Motors, as he announced the division's 1959 models.

Plaza Motors, 290 North Indian Avenue, is the local dealer.

"EXTENSIVE CHANGES throughout the entire line of new Cadillac cars gave us the opportunity to bring together majestic new styling and brilliant performance to exceed even further the standards for which Cadillac has been so renowned."

"In appearance, these new Cadillacs — from the exquisitely wrought grille and hood to the beautifully sculptured rear fins — will set a new style note," Roche predicted.

"THE SWEEPING elegance of Cadillac's newly created silhouette is more than matched by the youthful surge of the tremendously powerful new engine. This 1959 Cadillac 'engine,' Roche said, "is the result of engineering development based on Cadillac's 45 years of expert knowledge in the creation of the V-8 type. In our new models, the power plant incorporates advanced principles

of design permitting extremely smooth operation while delivering vigorous maximum power for all occasions.

"The brilliant performance of the new Cadillac engine underscores the extensive engineering improvements achieved in a major redesigning for greater displacement, a higher compression ratio, and more effective engine breathing. These important steps, together with the new carburetor heating and engine warm-up controls, provide a fully mature engine design never before achieved even in Cadillac's long history as V-8 specialists," Roche declared.

THE NEW ENGINE has a displacement of 390 cubic inches and

a compression ratio of 10.5 to 1. It has a 4 inch bore and a stroke of 3.875 inches. The single four-barrel carburetor engine has 325 horsepower, while the "Q" engine with three-barrel carburetors produces 345 horsepower.

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DAILY CROSSWORD

Crossword puzzle grid with clues and answers.

ACROSS

1. Armadillo

5. Chase (colloq.)

9. Cut

10. Skin

12. Inevitable

13. Juliet's fiancé

14. Covers (slang)

15. Fedora

16. Zirconium (sym.)

17. Half an em

18. Inlet of the sea

19. Busy insect

20. Russian capital

23. Young salmon

24. Longs (for)

26. Ensnare

28. Summons forth

31. Male sheep

32. Secondary

33. Greek letter

34. Overhead

35. Hint

36. Denomination

38. Mythical king

40. Misrepresentation

41. Dark blue

42. Leaves out

43. Cereal grains

44. Sagacious

DOWN

1. White creature

19. Lie in the sun

21. False

22. Crown

23. For

25. Evening (poet.)

26. A winning card

27. Sword

29. Provoked

30. Locations

32. Public vehicles

35. Packing box

36. Half (pref.)

37. High priest (poss.)

39. Arid

40. Arch

Tom Danson's television log

- (c) Color telecast
- 7 p.m.
- 2-Keep Talking
- 3-State Trooper
- 4-African Patrol
- 5-Checkerboard
- 6-Theater
- 7-Father Knows
- 8-Little Rascals
- 9-Code 3
- 10-Treasure
- 11-News
- 12-Tell Truth
- 13-Sugarfoot
- 14-Dragnet
- 15-Oscar Levant
- 16-E. Nixon
- 17-World Wonders
- 8 p.m.
- 18-Godfrey
- 19-Eddie Fisher
- 20-Night Court
- 21-Led 3 Lives
- 22-Adventure
- 8:30
- 23-Red Skelton
- 24-Sea Hunt
- 25-Wyatt Earp
- 26-Geo. Fisher
- 27-Linkletter
- 28-Jesse James
- 9 p.m.
- 29-Gary Moore
- 30-Reserve
- 31-Colgate Theatre
- 32-Movie
- 33-Rifleman
- 11-Topper
- 12-These City
- 13-R. Cummings
- 14-Secret Journal
- 10:00 p.m.
- 15-11
- 16-Californians
- 17-Whistler
- 18-I Spy
- 19-Tom Duran
- 10:15
- 20-Paul Christy
- 10:30
- 21-Movie
- 22-Navy Log
- 23-World Series
- 24-News
- 10:45
- 25-News
- 11 p.m.
- 26-Film
- 27-11 News
- 28-Weaver
- 29-Theater
- 30-Max Baer
- 11:15
- 31-Jack Paar
- 13-Tom Dugan
- 11:30
- 32-Jack Paar
- 12 midnight
- 27-9-Movie
- 12:30
- 4-Movie

- Wednesday
- 7:00 a.m.
- 2-Farm Report
- 4-Today
- 7:15
- 2-News
- 8:00 a.m.
- 2-Miss Brooks
- 8-Lazy Corral
- 8:30
- 2-Amos 'n Andy
- 5-Red Row
- 9:00 a.m.
- 2-Love, Money
- 4-Dough Re Mi
- 7-Fun To Reduce
- 9:15
- 7-Milani
- 2-Play Hunch
- 2-4-Treasure Hunt
- 10:00 a.m.
- 2-Godfrey
- 3-Price Is Right
- 5-Harry Rabbitt
- 11-Jax Wheeler
- 10:30
- 2-Top Dollar
- 3, 4-Sports Page
- 3, 4-World Series
- 11:00 a.m.
- 2-8-Love of Life
- 5-Romper Room
- 7-Florian Zabach
- 11:30
- 2-8-Tomorrow
- 7-Des Parker
- 11:45
- 2-8-Guiding Light
- 12 noon
- 2-Ladies Fair
- 5-Uncle Luther
- 8-Markus
- 9-Movies to 4:30
- 11-Sheriff John
- 12:15
- 7-My Hero
- 12:30
- 2-8-World Turns
- 11-Cartoons
- 12:45
- 7-Movie
- 1:00 p.m.
- 28-Jim Dean
- 3, 4-Today's Ours
- 5-Movie
- 11-Whittinghill
- 1:30
- 2, 8-House Party
- 3, 4-These Roots
- 2 p.m.
- 2-8-Big Payoff
- 3, 4-Queen 4 Day
- 7-Al Jarvis
- 2:30
- 2-8-Verdict Yours
- 3, 4-Country Fair
- 11-Comedy Time
- 3 p.m.
- 2-8-Bright Day
- 3-Margo Cobey
- 7-Bandstand
- 11-Stevie Martin
- 3:15
- 2-8-Secret Storm
- 3:30
- 2-8-Edge of Night
- 3, 7-Who U Trust
- 3-Milady
- 4 p.m.
- 2-8-Movie
- 3, 7-Bandstand
- 5-Cartoons
- 13-June Levant
- 4:30
- 4, 13-Movie
- 3-Bandstand
- 9-Face Problem
- 11-Little Marzie

KDES - dial - 920 1000 Watts

National News Every Hour on the Hour

Local News Every Hour on the Half Hour

- A.M.
- 6:00 Sign On
- 6:01 Give us this day
- 6:02 D. Meyer
- 6:34 Local News
- 6:35 D. Meyer
- 7:00 News
- 7:05 D. Meyer
- 7:30 Headlines
- 7: Sports
- 7:36 D. Meyer
- 8:00 News
- 8:10 D. Meyer
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Players Stage Issues Casting Sept. 30, Oct. 1

Martin Beck, veteran Palm Springs little theater showman, today announced that the Palm Springs Players Stage is opening a new Village season this week.

Beck, director and actor with the Palm Springs Players little theater group, said he has issued casting calls for two new productions scheduled for staging at the El Paseo Theater.

IN RECENT YEARS, the Players Stage group has produced such hit plays as "The Night of Jan. 16," "Desire Under the Elms," "Blythe Spirit," and the highly successful "Rose Tattoo."

Beck said he has scheduled a full season of top-ranking Broadway plays for Village theatergoers.

Beck scheduled casting calls for 8 p.m., today and Wednesday at the El Paseo Theater. Readings will be conducted for the first two plays.

Phone FA 5-5005 for Classified Ads

Screening is Our Business

Patrons, Reservations, Pool Enclosures, Awnings and Carpets.

FREE ESTIMATES—PHONE

John L. Saville Assoc.
FA 5-5701 — FA 5-5713



ANTHONY PERKINS and Shirley MacLaine are romantically teamed in Paramount's hilarious VistaVision comedy, "The Matchmaker," which opens Wednesday at the Plaza Theater.

Royal Arch Masons to Meet

Royal Arch Masons will convene at 7:30 p.m., Wednesday, at the Masonic Temple to open the fall term of business.

Excellent High Priest Ernest Duncan will preside.

Shoeshine Boy Reverses Trend

ELIZABETH, N. J. (UPI) — Dennis Ruth, 11, said Friday he was lowering the price of his shoe shines from 15 cents to a dime.

"I'm doing this because the President is raising the prices of stamps and everything," Dennis said. "I want to help stop price rises."

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| 1546 N. Palm Canyon FA 5-5655 | 3775 N. Indian Ave. |
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Arrests Follow Debut of 'Skilo,' Hearing Set

Cabazon gambling empressario Ben Greenblatt today faced a charge of conspiracy to violate state law after Sheriff Joe Rice turned up for the debut of the gambler's new "Skilo" game Friday night.

Rice and District Attorney William O. Mackey cleared all the Skilo equipment from Greenblatt's Club cabazon and booked manager Patrick T. Burdette on the conspiracy charge.

Greenblatt, accompanied by his attorney, marched into the Palm Springs police station Saturday and surrendered himself to a charge which, he claimed, "I'll battle to the highest court."

Mackey and Sheriff Rice charged the game is a "camouflaged" version of bingo, but Greenblatt claimed the State Supreme Court had upheld the game as being legal.

Greenblatt, who said he still plans to operate his poker and pan games, and Burdette were yesterday ordered to appear for preliminary hearing at Palm Springs Justice Court Oct. 6 by Judge Eugene Theriault. Both are now free on \$1,000 bail.

Kreis Given Informal Nod For Opening

M. F. Kreis, owner of the Signature Room next to the M.F.K. Drugstore, appeared before the City Council Monday to secure permission to operate the cocktail lounge while construction is going on.

Palm Springs City Council last year, in approving the cocktail operation, conditioned his first year's operation to the fact that he construct two toilets within close proximity of the lounge.

Kreis told the council that he was held up with the start of construction when the plans were turned down by the lessors of the building, who claimed that they did not have funds budgeted.

The council indicated that they would approve the opening of the Signature Room when the construction bids had been let and building permits had been taken out and construction had actually started.

1,200 Known Dead Reported Now In Tokyo Area

TOKYO — (UPI) — Mounting reports from the Izu Peninsula today boosted the probably toll of last week's typhoon-floods to more than 1,200 dead.

Police headquarters said 344 bodies have been recovered from the resort peninsula south of Tokyo, while 878 other persons are officially listed as "missing." The floods injured 136 persons.

The spectre of epidemic haunted residents of flooded areas in Tokyo, where six cases of dysentery have been reported since the typhoon. Some 87,500 Japanese whose homes were wrecked by the storm are living in schools and auditoriums in East Tokyo.

In North Tokyo, the U.S. Army is housing some 300 flood refugees in ordnance shops.

Regulus Scores 'Bulls Eye' Shot

BRUNSWICK, Maine — (UPI) — The Navy has fired a Regulus I guided missile in a bull's eye accurate shot to shore shot.

The 30-foot missile was launched Monday from the cruiser Macon, about 50 miles off Boston. The missile made a perfect landing in a 100-foot circular target at the Brunswick Naval Air Station here.

Five jet airplanes guided the Regulus on its 150-mile journey. The missile landed on its retractable landing gear.

Regulus I has a top speed of 738 miles an hour and a range of about 500 miles.

Cool Air Mass Threatens Rain for Flood-Plagued Texas

United Press International
A cool air mass swept into the Central Plains Tuesday, threatening to bring more showers to flood-plagued Texas.

The rampaging Rio Grande River in Southwest Texas, which reached a record 21-foot stage at Presidio Sunday, was on the rise again Tuesday, swollen by floodwaters surging down the Mexican mountains.

AT LEAST THREE persons have drowned in the floodwaters, all of them on the Mexican side of the river.

Planes continued to airlift supplies to the flood isolated towns of Redford, Tex., and Ojinaga, Mexico. Damage to the cotton crop in the area alone has been estimated at two million dollars.

The Small Business Administration in Washington Monday designated an area, enabling owners of homes and businesses to apply for low interest government loans.

TO THE NORTH, a frigid blast of Canadian air pushed across the nation's north central portion during the night, from the Rockies through the North and Central Plains, the upper Mississippi Valley and into Northwest Wisconsin. Overnight readings in the area

dropped into the 30s and 40s, accompanied by strong wind gusts and light snow flurries over the Northern Rockies and parts of North Dakota.

LIGHT RAIN showers occurred along the edge of the cool air eastward to Lake Michigan and Illinois and south into Arkansas. The heaviest rainfall early Tuesday measured near a quarter of an inch in Northern Missouri.

Fair weather prevailed in the East with mild overnight readings in the 60s along the Atlantic and Gulf Coasts. In North Carolina, battered by Hurricane Helene, Gov. Luther H. Hodges proclaimed a state of emergency and asked President Eisenhower to declare the state a major disaster area. Damage from the storm was estimated at up to 10 million dollars.

WEATHERMEN predicted the cool air would continue advancing south-eastward, spreading during the day through most of the Great Lakes and south into Texas.

Showers were expected in advance of the air mass in the Southern Plains and northeast through the Ohio Valley. Generally fair weather was seen for the Atlantic and Pacific coastal regions, along with a warming trend in the East.

Indio Mayor Asks Council To Attend Sales Tax Stand

Mayor B. W. Burkhardt of Indio asked Palm Springs City Councilmen Monday if they would go on record offering to make a contribution to the county on the Sales and Use Tax agreement, but failed to get their backing.

City Council members said that after meeting here with members of the Corona City Council, they are sure that regardless what Palm Springs does, Corona is going to go right ahead and ask to be let out of the Sales and Use Tax agreement. They did, however, go on record saying that

they would support the League of Riverside County Cities in any proposal that would help the Bradley-Burns Act stay in force in this county.

MAYOR BURKHARDT told local councilmen that Corona's stand will cost Indio \$50,000 to \$60,000 in tax revenues. He said that "if Palm Springs would go on record giving some percentage to the county, it would force Corona into the open, and call their hand."

"Palm Springs might also consider," said the mayor, "of giving a percentage from January until July in order to keep the Bradley-Burns Act in force, and in the meanwhile further negotiations with other cities can be hashed out by the League."

Navy Searches For Missing Sub Hunter

KEY WEST, Fla. — (UPI) — The Navy searched today for a missing "submarine hunter" plane with 10 men aboard, feared to have crashed in the sea off the Florida Keys.

Cmdr. James J. Rimford, operations officer at Key West Naval Air Station, said there had been no word from the long overdue plane since 1:30 p.m. (p.s.t.), Monday.

The plane was due to return from a routine training flight at 6:30 p.m. Rimford said it had only enough fuel to last two and one-half hours after that time.

Navy officers said the plane was a P-2V, a two-engine craft sent only the day before. It was to have started its training in anti-submarine warfare today.

The names and ranks of the 10 men aboard the plane were withheld pending the outcome of the search. Rimford said all were veteran fliers and well-trained.

City Expected To Approve Pact With School

Palm Springs City Council a week from Wednesday is expected to sign an agreement with the Palm Springs Unified School District for joint use of buildings and other public facilities for educational and recreational purposes.

The School District Board of Education took action on the contract last week and has forwarded it to the city for its consideration.

Under the agreement, the city agrees "to provide adequate personnel to supervise the activities which take place after school hours and during holiday and vacation periods at those areas and places owned by the School District."

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SOME LOCAL councilmen have indicated that they would contribute a very small percentage merely to see the Bradley-Burns Act kept in this county and to stop any possibility of a rumored 15-cent per \$100 assessed valuation added to the county tax rolls if the Bradley-Burns Act is stopped.

Burkhardt indicated that he would talk with Mayor Ralph Simpson of Hemet and see if a special committee of the League of Riverside County Cities could not come up with a complete program that would help all cities as well as the county.

Councilman Florian Boyd at the close of the luncheon session yesterday said that he believed that Corona was making Palm Springs the "scapegoat" and that behind Corona's move "are a couple of supervisors who have boasted that they planned to kill the Sales and Use Tax Agreement in this county."

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NO. 415
NOTICE TO CREDITORS
No. 415
ESTATE OF FRANCIS L. ALLEGRI, Deceased.
NOTICE IS HEREBY GIVEN, by the undersigned, Shirley F. Allegri, Administratrix with Will Annexed of the Estate of Francis L. Allegri, Deceased, to the creditors of and all persons having claims against the said deceased to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to submit them with the necessary vouchers to the said Administratrix at the office of her attorneys, Messrs. Thompson & Colegate, 444 North Palm Canyon Drive, in the City of Palm Springs, in the County of Riverside, within six months after the first publication of this notice.

ESTATE OF BERNARD C. ROLLMAN, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers to the undersigned at 7900 Hollywood Boulevard, Los Angeles 46, California, within six months after the first publication of this notice.

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No. 1884

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7 Lines	4.55	8.82	11.55
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Insurance 8

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DRESSMAKING

DORI
330 1/2 N. Palm Canyon — FA 4-2646
Carpentry — Remodel — Repair
Guaranteed — Exterior Painting
Free Estimates — FA 4-2984

DRESSMAKING AND
ALTERATIONS BY MARIE
FA 4-2239 Call after 3:30

Drapes — Couch Covers
Made or Remodeled
330 1/2 N. Palm Canyon — FA 4-2646

EXPERT yard clean up work.
New lawns installed. Hedges
trimmed and hauled. FA 5-6460

A-1 CARPENTER
Cabinet Work and Repairs
Phone FA 4-9738

FIBERGLASS
PATIO ROOFS — FA 4-2984

GARDENING
FA 8-2209

Service Misc. 15

Graduate of Minn. University
in Horticulture. Specializing in
Complete Gardening Services
Rancho Mirage — Palm Desert
Accounts Welcomed
BILL JACOBSON — FA 8-3916

Painting — Decorating
REASONABLE
FA 8-2362

Instructions 16

LEARN
REAL ESTATE
Short, easy Real Estate Course
Day and Night Classes
California College of Real Estate
2503 N. Palm Canyon Drive
Phone FA 4-2626

TUTORING
Elementary and High School
Phone FA 4-2768

Experienced Teacher
Piano and Organ
Phone FA 5-7125

Moving and Storage 19

PALM SPRINGS TRANSFER
AND STORAGE CO.
FA 5-5203

Situations Wanted 25

MIDDLE aged couple, 12 years
experience. Desires manage-
ment of motel or hotel. Refer-
ences, bondable, 3 years expe-
rience in Palm Springs.
Phone San Diego Cypress 5-7430

MAN and wife now managing 32
units wishes to change. (Man-
aging, gardening and main-
tenance). Desert Sun Box 190,
File E-43.

WASHING and ironing in my
home. Also office, and building
and open house cleaning. Call
Thursdays only from 8 to 1 a.m.
FA 4-2247

HOTEL AUDITOR
Experienced — Local References
Seasonal Preferred
Ray Cobb, 5117 Harold Way
Hollywood 27, Calif.

P.B.X. — 10 years hotel expe-
rience. Local references.
Miss Elkins. Call collect 5-
43787 mornings.

GENERAL house work, child
care. Plain cooking. Day or
week. Also motel maid. Local
references. VI 9-2140, Banning

GARDENER, dependable. Local,
excellent references. Main-
tenance, landscaping. FA 4-2695.

REGISTERED nurse desires posi-
tion. Recent experience as V.P.
nurse, Red Cross. FA 4-2705.

LADY will care for elderly, have
own car. Write P. O. Box 534,
Beaumont.

Experienced Hostess - Cashier
Heleen P. Lais, 78-44 Jellico, North
ridge, Calif. Dickens 2-1441.

COMPANION - Nurse to woman
alone. Live in. Own car, don't
drink or smoke. FI 6-6712.

GARDENING OR
NIGHT JANITOR WORK
FA 5-7867

PART TIME secretarial work
Lady, year around resident.
Desert Sun Box 190, File E-39

Child Care and Day Nurseries 26

Practical Nursing
Baby Sitting — Local References
FA 8-2346

HOUSEWORK
BY DAY
FA 5-2555

1547 N. Palm Canyon FA 5-5627

PALM SPRINGS PLAY SCHOOL

FOR Children 2 through 6 years.
By hour, day, week, month, 24
hour care. Kindergarten classes
and transportation are in-
cluded in tuition.

1547 N. Palm Canyon FA 5-5627

Help Wanted 27

Auto Salesman
New Cadillac and Oldsmobile
IMMEDIATE opening on our
sales staff. High experience, in-
dustrious man with imagination
and responsibility can earn in
excess of \$10,000 annually. Expe-
rienced preferred; but will
train man with successful sales
record in other fields. Adap-
tability essential. New car dem-
onstrator, paid insurance, vaca-
tion and other benefits make
this position a very desirable
opportunity for the right man.
See Leo Athans, Plaza Motors,
Palm Springs.

2 SALESMEN
Permanent — steady. Good floor
time. Leads furnished. Insur-
ance and demonstrator bene-
fits. Share house deals. Biggest
dealer in area.

Terrific opportunity for willing
men.

ASK FOR BILL PODELL
PALM SPRINGS
LINCOLN — MERCURY
335 SUNNY DUNES FA 4-1201

Help Wanted 27

SEVERAL OPENINGS
FOR
BOYS BOYS
11 to 14 Years of Age
TO DELIVER
The Desert Sun

Routes Available in these Areas
South Palm Canyon Drive
East Palm Canyon Drive
South Sunrise Way
Ramon Road and Indian Ave.

GOOD EARNINGS
PRIZES AND TRIPS
APPLY
The Desert Sun
Circulation Department
The Center FA 5-5005

DESERT
EMPLOYMENT AGENCY

Cook-housekeeper \$300
Auto Mechanic \$175
Bookkeeper \$300
Beautician \$45 wk
Auditor, N.C.R. 2000 \$350
Salesman \$75
Sewer Mechanic \$2 hr. up
Domestic couple R&B \$400
Cook-housekeeper R&B \$200

LUCILLE GARLAND
208 N. Indian Ave Ph FA 5-2364

JOB OPPORTUNITIES
Bookkeeper \$65 Wk
Night Auditor \$350
Auto Mechanic Open
Station Attendant \$1.25 hr. up
Salesman \$75 Wk
Cook-housekeeper R&B \$250
Hotel Couple Apartment, \$300

EMPLOYMENT SERVICE
AGENCY
257 S. INDIAN FA 4-9638

ATTENTION!!
SCOTCH Construction Co. will
hire (5) building consultants
Experienced or inexperienced
We will train you to make in
excess of \$800 per month. Car
necessary. No license required.
Inquire at 67-735 Hiway 111
Palm Springs.

AGGRESSIVE YOUNG MAN
OVER 18 YEARS
WILLING TO WORK
Permanent Afternoon Work
APPLY IN PERSON
CIRCULATION DEPT.
THE DESERT SUN
174 N. PALM CANYON DR.
THE CENTER

2 HAIR stylist (female). Estab-
lished top shop. Salary plus
commission.
El Oasis downtown shopping cen-
ter. 48-6800 Oasis, Indio.
Call DI 7-3826

ACTIVE OFFICE needs local
experienced Broker or Sales-
man. Full co-operation.

BILLY WRIGHT
REALTOR
382 N. Palm Canyon FA 5-5727

HOTEL desk clerks wanted, for
day or night position. Must
have experience. Neat appear-
ing. State age and qualifications
in first letter. P. O. Box 2566,
Palm Springs.

WOULD like to contact someone,
who will sell firewood in sack,
or by truck load, in Palm
Springs area.
call Gilbert 40011 Collect.
El Monte

FREE trailer space to married
couple for few hours work week-
ly of housework from wife.
Husband can be employed else-
where. Write Box 21, North
Palm Springs.

NEED woman, housekeeper, light
ironing, child care. (boy 9 yr,
approximately 25 hours a week.
Must have own transportation.
Call FA 5-7483 after 6 p.m.

COUPLE for maintenance and
maid. Local hotel. Salary plus
apartment. Write Desert Sun
Box 190, File E-38.

EXPERIENCED REAL ESTATE
SALESMAN OR BROKER
RALPH WEINSTEIN
256 1/2 S. Palm Canyon FA 5-2884

Manicurist - Pedicurist
TONI KING COIF
In The New Shopping Center
Palm Desert — FI 6-6970

WANTED — FOR STARDOM!!
BLONDE — 36" — 24" — 36"
Write Desert Sun Box 190, File
E-42. Ph. FA 4-2130.

EXPERIENCED maintenance, or
construction man. Must be
good worker. Ph. FA 8-2744.

RELIABLE girl to manage and
operate Beauty Shop in Desert
Hot Springs. Evenings FA 9-3474

Capable Hotel Maid
Salary and Single Apartment
Seville Hotel — 350 Mel Ave.

WOMAN, white for housework
and child care. Steady work.
Phone FA 4-9665

Capable Woman Wanted
White, housekeeping and child
care days. Ph. FA 4-2850.

AVON Cosmetics has opening
from Palm Springs to Coachella
FA 5-2701 for Information

Real Estate Loans 28

FIRST TRUST DEED LOANS
Homes, Hotels and Apartments
Existing or New Construction
PROMPT SERVICE
L. H. EDGERTON
LOAN REPRESENTATIVE
STANDARD FEDERAL SAVINGS
1280 N. Palm Canyon Drive
Palm Springs FA 5-7132

\$5000. 2nd T. D.
ON 16 UNIT motel in Indio. In-
terest \$41.67 monthly at rate of
10 per cent. Pre-payment bonus
RALPH WEINSTEIN - Realtor
256 1/2 S. Palm Canyon FA 5-2884

Bus. Opportunities 29

ESTABLISHED BEAUTY SALON
Lucrative Business, reasonable
rent and utilities included.
Jacque and Victor's Desert Inn
Beauty Salon. Call or write
Jacque and Victor, 713 E. Green
St., Pasadena, Calif. SY 6-5344

BEAUTY SALON — Well estab-
lished all year clientele. Sell at
less than cost or will accept
reasonable offer. Phone eve-
nings only FA 5-5647.

FOR lease, Cafe, 7 per cent.
Utilities furnished. Now operat-
ing. Desert Sun 190, File E-20.

SMALL NEIGHBORHOOD
GROCERY — BEER — WINE
P. O. Box 74, CATHEDRAL CITY

Lots & Acreage 33

PALM SPRINGS LOTS
FOUR 63' x 116' residential lots
in the heart of Rancho Vista
Estates. On Victor Rd, just off
Ramon Road about 1 1/2 miles
from Palm Canyon Drive. Total
selling price \$6650. Down pay-
ment required: \$4630. For fur-
ther information contact: 546
N. Towne Ave., Pomona, Na-
tional 2-4643.

Must Sell This Week
TO SAVE my other property.
Choice R-2 lot with plans for 6
units. Best offer buys it. See my
Broker.

ERNIE LINDBERG
445 N. Palm Canyon FA 4-9628

5 ACRES with cabin in Palm Des-
ert. Full price \$5,000
R-1 LOT. South side of Hiway in
Palm Desert. \$2750, \$500 down

THE GAGNON CO.
71-612 Hiway 111 Palm Desert
FI 6-6282 FA 8-2017

R-1 LOT. Your own private park
Part of old estate, 110 x 204
fronts on Merito Place, 200
block. Has irrigation system
and completely walled. Just
lock at it. Owner, Glen Austin
FA 4-9447.

SPECULATORS ATTENTION!
160 ACRES or more at \$250 per
acre, 3 miles east of Indio.
Terrific terms.

JEKYLL, BRADLEY & CO.
457 N. Palm Canyon FA 5-2734

5 ACRES — Level, utilities, new
road, good area. Only \$5000.
Submit \$1000 down.

JEKYLL, BRADLEY & CO.
457 N. Palm Canyon FA 5-2734

NEED MONEY
2 LOTS (CORNER)
LA QUINTA — \$3000 CASH
Desert Sun Box 190, File E-40

HIWAY BUSINESS FRONTAGE
In New Shopping Center
High Desert — \$30 Front Foot
Terms — A Real Investment
FA 5-6834

CORNER lot, on Arenas, 180 x
150 deep. 1 block from Tennis
Club. \$65,000 (including plans)
designed by H. W. Burns).
Terms. FA 5-7093 or FA 4-2358.

View Lot — High Desert
PAVED street, water, close to
shopping. \$995. 10 per cent down
Phone FA 5-6834

BIG corner lot, back of Ocotillo
Lodge. Near Smoke Tree
Ranch. \$7500. 1240 Cliff, Laguna
Beach. Ph. HY 4-4330.

CHOICE R-1 CORNER LOT
NEAR CAHUILLA SCHOOL
\$8995 — PHONE FA 5-2909

Two Adjoining R-1 Lots
75x100 Each. N. End. \$2250 Each.
Desert Sun Box 190, File E-41

BELOW MARKET
ESTATE SIZE LOTS
Las Palmas — Terms — FA 5-7927

For Sale or Exchange 34

SELL OR TRADE
GORGEOUS BRAND new 3-bed-
room, 2 bath home Built-in
oven, range, dishwasher, dispo-
sal, 5-ton refrigeration cooling
Heated and filtered pool. Will
trade for 3 or 4 units or acre-
age. Will assume.

LEO HIRSCH
JOHN BECKER, Sales Manager
424 S. INDIAN FA 4-9463

HAVE \$8000 equity in San Cle-
mente triplex and \$67000 season-
ed second TD as down payment on
Palm Springs income property.
Not over \$50,000 total price. J
King, Box 220 Ramon Trailer
Park, or FA 5-5005 days.

WANT to trade that rate for a
good, safe, lovely to look at
automobile? See today's Want
Ads for great buys.

For Sale or Exchange 34

SELL OR TRADE. New custom
built 3 bedroom, 2 bath 5-ton
refrigeration, built-in, pool. \$32.
750. 20-year-old. Adjacent Tam-
arisk. Marjorie Baron FA 4-2629

VIEW home, 3 bedrooms and rum-
pus room. Price \$21,500. Good
terms. Sell or trade Los An-
geles. FA 4-2665 or FA 8-2013.

Income Property 35a

18 UNITS
Top Hotel Location
9 KITCHENS, pool, Redecorated
inside and out, 8 units newly
furnished. At less than \$8500
per unit. This is best hotel buy
in Palm Springs. Price reduced
to \$150,000.

\$50,000 Cash Will
Handle
Murphy Realty
464 N. PALM CANYON DRIVE
FA 5-5102 FA 5-5514

6 Deluxe Units
WITH Pool. South End. Beautiful
owners quarters with the great
built-ins and fireplace. About
\$30,000 down for this pride of
ownership property.

BILLY WRIGHT
REALTOR - ASSOCIATES
Bill Colven Van Arnold
382 N. PALM CANYON DRIVE
Phone FA 5-5727 — FA 5-6672

BUSINESS BLOCK
CORNER OF 2ND AND PALM
CONSISTS OF Theatre, cafe, 3 of-
fices with extra apartment.
Plus 9 unit motel with pool.
J. MAR E. ROPP, Theater Build-
ing, Desert Hot Springs.
FA 9-3484 — FA 2-2607

NEAR EL MIRADOR
3 BEDROOMS, 3 baths, maid's
room with bath. Furnished.
POOL
\$34,500

4 UNITS
CENTER of town. Spic and Span.
Out of town owner says sell!
Submit down, low monthly pay-
ments.

\$37,500
BOB WINSLOW
REALTOR
260 N. Palm Canyon
FA 5-2121 — Across from Chi Chi

Get in On The
Big Season Ahead
20 UNITS — PALM CANYON
Ready for business. 100 per cent
location. Highest income. Good
terms.

5 UNITS — POOL
South End. Wonderful rental area.
Priced for Quick Sale.

FINE ACREAGE
Priced right — Let us show you
how to make Money.

S. FRANKS
REALTORS
279 N. Palm Canyon FA 5-5055

James Hammond
REALTOR
SPACIOUS family home, un-
furnished. 3 bedrooms, 3 1/2 baths.
Large living and dining rooms.
breakfast room, patio with lily
pond. Lot 138 x 142. Land-
scaped with lemon and grape
fruit trees. All for \$23,500.

5 UNITS furnished, 3 kitchens
and 2 hotel rooms. 18x38 Pool.
By owner. 3910 Calle De Carlos
FA 5-7341

Unusual 4 New Deluxe
Units Walled Landscaped. Owner
570 Desert View Dr. — FA 5-7427

Real Estate for Sale 35

TEMPUS IS
FUGITING
SO HURRY OVER while prices
are low and selection is good.
Lovely new homes in LAS
PALMAS. An area of 100,000
residences, 3 bedrooms, maids
or den, 3 baths. Pool and every
LUXURY. \$39,500 - \$7500 down.
Make your selection a shrewd
one in an area of RISING
VALUES.

Vista Las Palmas
MODEL: 1130 Paseo Dera (off
Camino Del Sur 3 blocks west
of El Mirador Hotel.)

Ralph Weinstein
REALTOR
3 BEDROOM unfurnished. Close
to bus. \$15,750.

DUPLEX—Two 2 bedroom apart-
ments close in south end.
\$20,000 — unfurnished.

SIX 1 bedroom apartments. Sun-
air tract. Room for 3 more
and pool. A buy at \$55,000.

All Types Rentals Available
256 1/2 S. Palm Canyon Drive
Phone FA 5-2884

BY OWNER. Pool, 3 bedroom, 2
bath, carpeted and drapes. Im-
mediate possession. TERMS.
2836 PLAMOR

\$15,500 — 2 BEDROOM
Unfurnished 1700 overall house.
100 x 140 lot. Carpets, drapes.
Phone FA 8-3674

Real Estate for Sale 35

DON CAMERON
Says ...
Things are happening
fast in Rancho Mirage!
... The new Safeway
and something else we
can't put in print yet!

OUR OFFICE has most of the
adjacent properties for sale.
But you'll have to act fast —
before it hits national publicity.
The Grab Bag Is Closing Fast!

For example ... here is
one that won't last!

4 UNITS on a business zoned lot
in the heart of Rancho Mirage
near Post Office and site of
new Safeway. Room for more

\$26,000 --- POOL

INDIVIDUALLY BUILT 3 bedrooms, 2 baths home, just 4 years old. Well planned and spacious rooms.

\$42,500...Furnished...4 Bedrooms

SOUTH END—4 bedrooms, 3 baths for the growing family, plus a lanai and a playroom. Well landscaped yard. Attractive patio area around POOL.

243 Feet Palm Canyon Drive

BEST BUY ON PALM CANYON for the investor. Property goes straight through to Indian Avenue 460' deep. \$115,000

HAROLD HICKS, Realtor

ASSOCIATES

Burnham Bigelow John Tosti Kenneth Herman
William Hopkins Erv Hall

1345 N. Palm Canyon Ph. FA 4-1101

TONY BURKE, Inc.

ON THE DESERT SINCE 1929

THUNDERBIRD AREA

\$2500 DOWN—New decorator completely furnished bungalow — full G.E. kitchen, refrigerated air conditioning, fenced, landscaped, pool. Ideal for the golfing couple.

\$3500 DOWN

NEW ATTRACTIVELY furnished, 2 bedroom, 2 bath home, corner lot, fenced, landscaped and pool. Let this home be your 19th hole.

\$950 PER ACRE

20 ACRES—Divide this into 5 acre parcels and start your investments rolling—near Del Sol and Avenue 40. Good terms.

\$3350 PER ACRE

20 ACRES—In that exclusive Clancy Lane area. 29% down—5 year balance. Only small parcel of land for sale in this area for this low price.

70-237 HIGHWAY 111—Opposite

Bing Crosby's Blue Shies, Thunderbird Country Club Area

P. O. BOX 910 — PALM SPRINGS

FA 8-2590 OR FI 6-6104

CAN I SAY MORE**TRIPLEX --- \$27,500**

COST \$39,500 -- 8 MONTHS AGO

OWNER COMPELLED TO SELL AT ONCE

\$6000 DOWN

WALKING DISTANCE TO DOWNTOWN.

YOUR CHANCE FOR A REAL SPECULATIVE BUY.

LEO HIRSCH

JOHN BECKER — SALES MANAGER

425 SOUTH INDIAN

FA 4-9463

Real Estate for Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN

PALM SPRINGS REAL ESTATE

1 BEDROOMS, 2 baths, pool,

furnished, \$22,500.

LARGE R-1 Lot \$4000

TWO 50 ft. commercial lots.

Palm Canyon Dr. \$12,500 each.

NEW 3 bedroom, 2 bath, refriger-

ated. \$1950 down.

Peter B. Sheptenko

THE PIONEER REALTY CO.

OF PALM SPRINGS

475 N. Palm Canyon Dr.

Phone FA 5-2727

BUYERS!

LIST YOUR
PROPERTY NEEDS
WITH US

We Can Get It For You

WHOLESALE!

Hotels - Apartments

Homes

Lots - Acreage

ADOLPH ISRAEL

"The Buyer's Broker"

671 N. Palm Canyon FA 5-2981

\$1000 DOWN

NEW 3 bedroom 2 bath. \$16,950
unfurnished.

SUBORDINATE
R-2 LOT, 122 ft. frontage, Will
handle 5 units. \$6500.

John W. Williams

REALTOR

423 N. Palm Canyon Ph. FA4-1641

Near El Mirador

2 BEDROOMS, 2 baths. Furnish-

ed. Pool. Large kitchen. Seclud-

ed back yard. Corner and wall-

ed \$31,500.

Marjorie Baron FA 4-2629

Real Estate for Sale 35

Desirable Buys!

\$51,000 — ARE YOU LOOKING

for a ranch? 7.7 Acres near

Thunderbird. Comfortable 2 bed

room adobe home nestled

amongst shade trees. Perfect

for SUBDIVISION.

\$39,500 — OWNER MOVING!

Must sell his 4 bedroom 4 bath

home. POOL — in exclusive

area. Walking distance shops,

business, etc. BARGAIN!

\$16,950—CHEAPER THAN RENT!

Only \$1000 down for 3 bedrooms

2 baths. Near SCHOOL.

Culver Nichols

REALTOR

861 N. Palm Canyon Ph. FA 5-2182

ACREAGE

FOR SUBDIVISION

IN PALM SPRINGS

AND NEAR COUNTRY CLUBS

RENTALS

ATTRACTIVELY furnished 1 and

2 bedroom apartments. \$130 and

\$160 per month on lease.

Graham Dexter

REALTOR

Roy Randolph Willis C. Dell

315 N. Palm Canyon FA 5-2238

If no answer, Ph FA 5-2701

ALLURING

OUTSIDE — Mighty comfortable

inside! 3 Bedrooms, 2 baths

refrigerated. Built — in kitchen,

complete wall to wall carpets

throughout, drapes. All this —

Only \$21,950.

Make Offer — Owner Desperate!

Murphy Realty

464 N. Palm Canyon Drive

FA 5-5102 FA 5-5514

EXCELLENT

2 BEDROOM, 2 bath home.

COMPLETELY FURNISHED.

South of Hiway 111, Palm Des-

ert. Full price \$22,500.

McGLASHAN REALTY

73-945 Hiway 111, Palm Desert

FI 6-6081 FI 6-6093

SHERMAN OAKS — ST 4-7396

**TAILORED TO FIT YOUR
REAL ESTATE BUDGET**

\$17,000—3 bedroom, 2 bath, large fenced lot, screened-in lanai, ducted
cooling, forced air heat. Near schools.

\$23,750—REFRIGERATED 3 bedroom, 2 bath, kitchen with dishwash-
er, disposal, built-in oven and range and dining area. Utility
room. Large living room with massive stone fireplace. Fenc-
ed lot, double garage THE BEST DOGGONE VALUE ANY-
WHERE!

\$55,000—4 BEDROOM, 4 bath luxuriously furnished in exquisite taste.
Beautifully landscaped walled. Over-sized pool in exclusive
estate area.

RESERVE YOUR CHOICE HOMESITE LOT AT
PALM SPRINGS GOLF CLUB.

GANNON REALTY CO.

1201 N. Palm Canyon FA 5-2772

**They Said It Couldn't Be Done
IN PALM SPRINGS****\$1000 DOWN --- PRICE \$16,950**

ALL YOU'VE EVER WANTED IN A HOME
SO BIG - SO LUXURIOUS - SO EASY TO OWN

1340 SQUARE FEET, 3 BEDROOMS, 2 BATHS, LOT 75x100. BUILT-
IN KITCHEN, DISPOSAL, DOUBLE CARPORT, LARGE ROOMS
AND CLOSETS, ON SEWERS, IN AND PAID FOR, PAVED
STREETS AND CURBS, FENCING, ALL THIS WITH TERRIFIC
LONG TERM FINANCING.

SUNNY DUNES VILLAGE

OFF RAMON ROAD, RIGHT ON

SANTA CRUZ, NEAR CIELO VISTA SCHOOL

SALESMAN ON PROPERTY

S. FRANKS --- Exclusive Agents

279 NORTH PALM CANYON — FA 55055

FREE PARKING

Real Estate for Sale 35

Enchanted Homes**BRAND NEW**

3 BEDROOM, 2 BATH

Refrigerated Air Conditioning

FROM

\$19,900 to \$21,000

ONLY

\$1950 DOWN

Sparkling refreshing 16' x 32'

Paddock pool optional at addi-

tional cost.

FURNISHED

MODEL HOME

212 SUNSET WAY

Off McCallum Way near Palm

Springs City Hall.

JOHN M. SEAMANS FA 4-2384

OWN YOUR OWN

SANDPIPER

Garden Apartment

PALM DESERT

SPACIOUS 2 bedroom single

story garden apartments, tropi-

cal landscaping, pool, ramada,

built-in kitchen and refrigerator.

Complete maintenance — even

maid and linen service avail-

able.

INITIAL GARDEN UNITS

\$19,000

Including Full Refrigeration

Two Unsold Apartments

In First Units Ready For

OCCUPANCY IN OCTOBER

THE SANDPIPER, El Paseo at

Palms-to-Pines Highway

PHONE FIRESIDE 6-6156

BARGAIN

3,000 SQUARE foot well built home

4 bedrooms, 3 baths. High on a

dune with beautiful view of val-

ley and mountains. Can be had

with 10 or more acres of citrus

around it. Price drastically re-

duced.

GEORGE BERKEY CO.

82-690 HIGHWAY 111

Indio — Phone Diamond 7-3387

Move In Today

Spacious 2 Bedroom Homes

\$13,950

Small Down Payment

Monthly payments less than rent.

Extremely well constructed, in-

sulated.

See Salesman at OPEN House

West Palm Springs Sales Co.

Highway 111 at Highway 60-70-99

CATHEDRAL CITY

\$11,500 — NICE 2 bedroom on the

hill. \$1500 down.

\$5000 — 2 1/2 ACRES, hot water

land in Desert Hot Springs. On

corner 330' x 330'.

OTTO REALTY

60-744 HIWAY 111

CATHEDRAL CITY FA 8-2337

NEW modern 3 bedrooms, 2 baths

Built-in oven and range. Rang-

e, refrigerator, cooling, double

garage. Large lot. Only

\$17,500. Submit \$2000 down.

JEKYLL, BRADLEY & CO.

457 N. Palm Canyon FA 5-2734

OWNER

IS IMPATIENT, so he reduced

the price of his beautiful fur-

nished home - with 2 bedrooms,

2 baths, convertible den, kitchen

built-ins, refrigerated air

conditioning. Fully carpeted and

draped. Fireplace, 2 car gar-

age. Washer, dryer, landscaped

and outside lighting.

ART KNUTSON REALTY

947 Glenn — Cathedral City

FA 8-3863 — FA 6-6903

Phone FA 5-5005 for Classified Ads

LET'S GO TO PRESS

FOR HOMES, HOTELS, ACREAGE, RENTALS

*The Time to Think About**Tomorrow Is Today!*

10 UNIT HOTEL—One of Palm Springs finest in design and construction
completely enclosed landscaped large pool, refrigerat-
ed all with kitchens and private patios, expansive mountain
view... every unit sparkles... spacious owners' apartment
... nothing to compare with it for \$125,000

DEEP WELL—Home for a successful man... custom built, mod-
ern... nothing spared in design and comfort... 500 square
feet... 3 spacious bedrooms 3 baths enclosed landscaped yard
with pool... 9-ton refrigeration, carpets and draperies. \$58,000

2-BEDROOM unfurnished home with 1-bedroom furnished guest
house... Enclosed yard... pool... \$29,500

ACREAGE—Heart of Country Club district... \$750 per acre

THERESA PRESS, Realtor

511 South Palm Canyon Fairview 5-5282 or 5-5294

Frank Gautiello

Murrie Severino

CUSTOM BUILT HOME**IN TOP LOCATION****RARE OPPORTUNITY**

THIS FINE 4 bedroom, 4 bath home was built to owner's specifica-
tions with only the finest quality material being used. There is
extra heavy insulation, the best ceramic tile, silent electric con-
trol switches and more than adequate outlets in each room,
safety glass in showers, 2 large water heaters, extra large cess-
pool and septic tank, 8 ton Carrier refrigeration, extra amount
of closet and storage space, beautifully designed 20x30 pool in
south patio vinyl floor covering in kitchen, baths and family
room, and all wool wall to wall carpeting in living room and
bedrooms.

UNFORTUNATELY an illness prevents owners from living here.
Carpets, draperies and built in appliances which include an
oversize Westinghouse refrigerator will be left in the house.

EXCELLENT CLOSE IN LOCATION

SALE PRICE—\$87,500 TERMS

MURIEL E. FULTON

REALTOR

Frances Wilson Frances Elliott
Oasis Building—125 South Canyon Drive—Phone FA 5-2225

Real Estate for Sale 35

PALM DESERT

NEW 2 bedroom. New furniture

optional. Built — in kitchen.

Forced air heating and cooling.

Landscaped and fenced. Will

take lot as part down payment.

See Carol D. Eldridge, Assoc-

iate at Josephine V. Lemons,

Broker, FI 6-6559.

WHITE Chimney Apartments in

fast growing Palm Desert. Five

units on landscaped acre. Room

for expansion.

44-710 San Rafael Avenue

Real Estate Wanted 37

FOR QUICK RESULTS LIST

YOUR PROPERTY WITH US

OVER 20 YEARS

IN PALM SPRINGS

BILLY WRIGHT

REALTOR - Associates

YOU CAN BUY A NEW 1958 CHEVROLET AT USED CAR PRICES NOW AT STACK CHEVROLET MODEL CLEARANCE STACK CHEVROLET

SOUTH PALM CANYON AT SUNNY DUNES — FA 4-9166

Apartments for Rent 43

LARGE DELUXE
1 Bedroom apartment. Wood burning fireplace. Refrigeration. TV cable. Pool. Utilities included. \$175 month.
530 Calle Palo Fierro — FA 4-9726

NEW spacious 1 bedroom apartment. Furnished or unfurnished. Heated Pool. TV. wall to wall carpets. Lots of closets. Lease. 777 Camino Real. Phone FA 5-7013

HAVE APARTMENT WILL LEASE
Convenient South Side Location. New. Refrigerated. Private Patio. Heated Pool—Adults.
FA 5-5071 After 5 P. M.

\$55 — Furnished Apartment
INCLUDING utilities, 2 miles east of Palm Springs. 36-353 Eagle Canyon Drive in Tramview or call Cal Brown
FA 8-2279

UPSTAIRS modern corner apartment. furnished, spacious 3 bedrooms, 2 baths, fireplace, furnace, refrigeration. Suitable for office and home.
MURIEL E. FULTON FA 5-2225

UNFURNISHED 1 and 2 bedroom apartments including stove, refrigerator, TV cable, disposal, private patio. Around the corner from all shopping. 587 Calle Ajo — FA 5-2406.

SOUTH end. Large new 1 bedroom apartment. unfurnished. Reasonable. Private laundry and storage. See owner, 1376 Camino Anapola, FA 5-6584.

\$90 — ONE bedroom apartment. furnished, large closets, close in. Also deluxe studio, with pool. Inquire 572 Calle Abonia. Phone FA 4-1978

NEW deluxe studio and 1 bedroom apartments. Center of town. Furnished. All utilities. Refrigerated. Pool. Adults: \$72. S. Belardo, \$125 — \$150.

STUDIO apartments, center of town. Furnished. All utilities. Pool. Adults, \$85 — \$125. Across from Thrifty.
373 S. Palm Canyon

MODERN kitchen apartment \$100 per month. Low weekly rates. Pool. Air conditioned. Near new shopping center in Rancho Mirage. Ph. FA 8-2956

Leasing 546 S. Camino Real
MODERN 1 bedroom apartments. Furnished and unfurnished. \$125 month up. POOL, TV, disposal, air conditioned. Adults, no pets.

YEAR, month or weekly. Furnished apartment. Pool. Full kitchen and bath. Laundry room 1 block Palm Canyon
2580 JUNIPERO

TWO bedroom furnished apartment. utilities paid, centrally located on Palm Canyon Drive. \$100 per month, seasonal basis. Phone FA 5-7113

\$125 MONTH — POOL
BEDROOM attractively furnished. Luring Sands area.
1821 E. Amado — FA 5-6996

MODERN Aire studio apartments
Kitchen linens, utilities. Pool and refrigeration.
3710 Calle De Carlos — FA 5-7885

UNFURNISHED large 1 bedroom apartment. Fireplace, beautiful kitchen and bath. 432 Avenida Ortega. Ph. FA 4-9354.

LOVELY 2 bedroom, furnished. Also 1-1 bedroom unfurnished. TV cable. Reasonable.
FA 5-7436 — 350 Chuckwalla

STUDIO. Lady preferred. Close in. Quiet. \$80 month. Also sleeping room (refrigerator) \$50 South End. Phone FA 4-1667

NEW 2 BEDROOM unfurnished apartment. Washroom, private yard. Children OK. \$100.
FA 5-5921

LEASE
On Permanent Basis
1 Bedroom Kitchen Apartments
Pool - Reasonable - FA 5-6944

2 FURNISHED modern 3 room apartment. downtown location. Newly decorated. 362 N. Palm Canyon Drive. FA 5-5252

NEW DELUXE furnished apartment. TV cable, air conditioned. Close in. Reasonable. FA 4-1926

FURNISHED apartment. Lovely. Utilities paid. See it.
515 Mel Ave — FA 4-2445

Apartments for Rent 43

1 AND 2 bedroom apartments. Beautiful furnished. Suitable for living and business quarters. Medical and professional, center of town. \$75 month and up. 457 N. Palm Canyon Dr. Phone Manager FA 4-9347

THE BEST FOR LESS
NEW luxuriously furnished 1 and 2 bedrooms, 2 bath apartments \$165 up. Ba. - elor \$110 Private patio. Pool 25 x 40. Coco Palms 1733 E. Amado at Sunrise. Phone FA 4-2252

DUPLEX apartment, 1 bedroom. furnished. Air / conditioned. Heated pool. Water and electricity paid. No children or pets \$110 month. Ph. FA 4-2418.

SPACIOUS 1 bedroom apartment with extra screen room. Unfurnished. Beautiful patio, yard. Child OK. Phone FA 5-5049.

ONE OF Palm Springs finest. 1-2 bedroom apartments. Pool. TV. By day, week or month. Bermuda Palms - FA 4-9944

CASA PARASOL HOTEL
Year Around Rental
\$85 To \$150 Furnished Apartments
WITH POOL — FA 4-9077

\$20-\$24 Week — \$70-\$90 Month
SWANKY furnished apartment. Close in. TV. Use of pool. Pet OK. FA 5-7167, FA 5-7632.

NEW 3 large rooms. Furnish or unfurnished. TV cable. \$100. Lease. Studio apartment \$70. 687 Camino Real

NEW duplex, 1 bedroom, 2 baths. Pool. Refrigeration. Built-ins. 74-134 Candlewood — FI 6-6286 Or Ted Smith, Palm Desert

\$65 — ATTRACTIVE 1 bedroom apartment. Walking distance to town.
66-031 Pierson, Desert Hot Springs

PALM Desert, 1 bedroom furnished duplex. Adults only. 73-884 Santa Rosa Way FI 6-6259

1 BEDROOM furnished apartment. Pool. TV cable.
474 Avenida Ortega

STUDIO apartment for 3. Large pool. Next to Safeway. \$100 month. 425 S. Indian. FA 4-9071.

TERRIFIC RENTAL VALUE!
SPACIOUS 2 bedroom and den, furnished. \$135. Ph. FA 5-5049.

NICELY furnished apartment. Sleeps 5. Pool. Close in. \$125 including utilities. FA 5-2612.

1 Bedroom \$120 — 1 Single \$95
Furnished - Pool - Utilities South Side - Close In - FA 5-5149

New — Nicely Furnished Duplex
Lovely Location
3965 Calle De Carlos

FURNISHED or UNFURNISHED
Reasonable — 1 and 2 Bedroom 1351 E. Ramon Rd. - FA 5-6926

DELUXE 1 — 2 bedroom. Furnished. Pool. TV. Adults. Reasonable. 530 S. Indian.

BEAUTIFULLY furnished 1 bedroom apartment. Every convenience. 568 Warm Sands Dr.

BEAUTIFUL furnished 1 bedroom. Modern. Southend, near bus. Adults, lease. FA 4-9018.

UNFURNISHED, brand new 1 bedroom apartment. Reasonable. Ph. FA 4-2824.

1 BEDROOM FURNISHED or UNFURNISHED. POOL
PHONE FA 4-2808

STUDIO apartments. Newly furnished. Pool. Utilities.
\$75 MONTH — FA 4-9201

NEW furnished studio apartment. Kitchen, pool, private patio, TV cable. 540 Highland.

1 BEDROOM FURNISHED APARTMENT
Phone FA 4-2239 after 3:30

LA MIRADA BUNGALOWS
Air Conditioned — TV Cable
350 Paseo El Mirador FA 5-7578

House for Rent 46
DUPLEX \$85 — 1 bedroom, TV cable. Unfurnished, close in. 444 N. Via Miraleste. FA 5-2479 between 6 and 7 p. m.

THEY'RE HERE AT LAST! FOR THE VERY FIRST TIME PALM SPRINGS FORD CAN NOW OFFER THE ALL NEW THUNDERBIRD For Immediate Delivery SEE THEM TODAY — AMERICA'S MOST WANTED, MOST ADMIRABLE CAR— 4-PASSENGER THUNDERBIRD BETTER HURRY TO PALM SPRINGS FORD 3919 EAST PALM CANYON — FA 8-2181

House for Rent 46

REFRIGERATED
3 BEDROOMS, 2 bath home. Unfurnished, fully carpeted, drapes built-in oven, range, dishwasher disposal. Immediate occupancy. Year lease. Only \$185 month.

Murphy Realty
464 N. PALM CANYON DRIVE
FA 5-5102 FA 5-5514

YOUR CHOICE OF 3 LUXURY HOMES
ONE OF most spectacular homes in Deep Well, 3 bedrooms, 2 baths. Spacious, secluded. Beautifully furnished. POOL.

DELIGHTFULLY furnished 5 bedroom. 4 bath, 3 fireplaces, pool, patio. Attractive landscaping. CHARMING 4 bedroom, 2½ bath in Deep Well. Completely furnished. PHONE AGENT FA 8-2050

WANT TO RENT
MATURE adult couple, no children or pets. Both employed locally year around. Want to rent Modern 1 or 2 bedroom house, furnished or might lease with option to buy. Must be in Palm Springs. FA 4-2670 after 6 p.m. or all day Saturday and Sunday.

3 BEDROOM, 2 bath furnished. In duplex. Walking distance to shopping center. \$135 per lease.

2 BEDROOM, 1 bath home. furnished, center of town. \$150 per month on 1 year lease.
FA 4-9661 FA 4-2328

FURNISHED! POOL!
NEW 2 bedroom and den. Wall to wall carpets. TV, washing machine, barbecue, phone. Beautiful view of mountains, landscaped. \$275 month, season. 31570 La Paloma — FA 8-2035

RENTALS—LARGE OR SMALL
WE HAVE THEM ALL
Homes - Apartments - Stores
MILDRED JACKSON, REALTOR
296 S. Palm Canyon at Baristo
Phone FA 5-5356 or FA 4-2916

YEARS lease. New 3 bedrooms, 2 baths, unfurnished beautiful home. Rugs, drapes, stove and refrigerator in. \$225 a month. Phone FA 5-7835

CHOICE, wind free south location. Unfurnished 3 bedroom, 3 baths. Enclosed lanai, very clean. \$150 month on years lease. Ph. FA 4-1786.

JEKYLL, BRADLEY & CO.
457 N. Palm Canyon FA 5-2734

ATTRACTIVE unfurnished 1 bedroom and den home. fireplace, patio, drapes, carpet, complete kitchen. \$125 per month. 2120 S. Palm Canyon Drive

FURNISHED 3 bedrooms 2 baths. beautiful pool, TV on cable. VERY PRIVATE. See 827 San Lucas between 2 and 6 p.m.

FURNISHED 2 bedroom 2 bath TV, fireplace, patio, adults. Near Desert Air. Ph. FA 8-2961.

UNFURNISHED 2 bedroom, modern duplex. Closet space galore. 558 Highland, off Ramon.

\$75 RENT — 2 Bedroom House
Buy My Furniture \$400. Move In 280 N. El Segundo — FA 4-2621

2275 ARABY Drive — Beautiful view. adobe 3 bedroom 3 bath. \$225 year lease. Ph. FA 5-2905.

New 3 Bedroom 2 Baths
Furnished - Patio - TV Cable FA 5-2772 or Hollywood 3-9232

2-2 BEDROOMS furnished. Knotty pine, maple, fireplace, Palm Springs or Cathedral. FA 8-2972.

CONSULT SUN REALTY
FOR YOUR HOUSING NEEDS
428 N. Palm Canyon FA 5-2929

LARGE 2 bedroom, 2 bath, pool. beautiful yard. Lease \$350. M. BARON — FA 4-2629

21' ALL MODERN. Toilet, shower. Sleeps 2 \$40 per month plus lot rent. Ph. FA 5-7963.

Houses for Rent 46

FABULOUS HOME
NEW 3 bedroom 2 bath architectural gem. Refrigerated. Exquisite new furnishings by famous decorator. Enclosed estate size grounds. Refreshing pool. Palm Spring's finest location. 611 Dry Falls Road. Phone FA 5-2562

CUTE and cozy. Clean as a whip. Fully furnished. Walking distance to everything. 1 bedroom, 1 bath. Owner. \$125 month. Phone FA 8-3514

LEASE PREFERRED
3 Bedroom, furnished. \$135 Unfurnished - \$130 - 2 Baths JACK NEAL 735 Broadway Cathedral City FA 8-2459

NICELY furnished house. 537 Grove near Sun-Air. Lease for \$90. See Schroeder, space 97, DeLuxe Trailer Park, Cathedral City.

NEW 2 bedroom and den home. \$125 month. Built-in kitchen appliances. Fenced yard and patio. Call after 5 FA 5-6510.

LIKE new, cool, 1 bedroom. unfurnished. For lease. No pets. 44-475 San Juan. In Palm Desert. Ph. FI 6-6292.

FURNISHED house \$75. 36-228 Eagle Canyon Dr., Tramview. 3 miles east of Palm Springs, or call Cal Brown, FA 8-2279.

1 BEDROOM house, nicely furnished. Automatic washer, enclosed garage with storage space. EX 0-2401, 1000 Palms.

NEW, luxuriously furnished 1 bedroom and den, POOL, patio. garage. Ph. FA 8-2013.

2 BEDROOM furnished house. very clean. Rent or lease. Williams Real Estate FA 4-1641

NEW 3 bedroom, 2 bath, unfurnished. Near school. Lease. Phone FA 4-9494

Furnished 2 Bedroom House
346 N. Calle Santa Rosa FA 4-1015

\$100 to \$110. 2 BEDROOM furnished. Close in. Palm Springs or Cathedral City. FA 8-2972.

New Unfurnished 2 Bedroom
44-136 Fairhaven Palm Desert — FA 8-2696

FURNISHED 2 BEDROOM HOUSE IN PALM SPRINGS
\$110 MONTH — FI 6-6282

NEW GUEST HOUSE
\$110 MONTH FURNISHED FA 5-7835

2 BEDROOM unfurnished house
in Palm Desert. Inquire at 45-706 Abonia Trail, Palm Desert

3 ROOM house. Mineral pool. \$100. Centrally located. Adults only. Phone FA 4-1389.

DUPLEX \$75. In Palm Desert. New Unfurnished 1 Bedroom. FA 5-6291 before 4:30

Furnished 2 Bedroom House
15 Minutes From Palm Springs \$60 Mo. Ph. L.A. Oldfield 6-5783

FOR LEASE, unfurnished 2 bedroom. fireplace. Nice landscaping. 374 Highland Ave. FA 4-2511

3 BEDROOM, 2 bath. Near both schools. \$125.
Phone FA 4-9124

Trailer Rentals 49
27' VERY clean. \$65 month. \$500 season. Heater, cooler, refrigerator. Large outdoor patio. Center of town. 136 S. Indian Ave., Lot G-8.

MODERN 2 bedroom. Like new, air conditioned, custom interior. FA 5-5083

Lease 10 Wide With Option To Buy
4114 Calle San Raphael

21' ALL MODERN. Toilet, shower. Sleeps 2 \$40 per month plus lot rent. Ph. FA 5-7963.

HAVE YOU ASKED ABOUT THE PRICE OF A NEW 1958 OLDSMOBILE YOU CAN ACTUALLY BUY Brand New Oldsmobile FOR LESS THAN THE COST OF A GOOD USED CAR ONLY A FEW LEFT!! SO BETTER HURRY!! All Colors and Models to Choose From Plaza Motors, Cadillac - Oldsmobile 290 N. INDIAN AVENUE FA 5-2572 - 5-2573

NOTE: DID YOU KNOW THAT MORE 1958 OLDSMOBILES WERE SOLD THAN ANY OTHER CAR IN AMERICA, EXCEPT THE LOWEST PRICED THREE? 170 MILLION AMERICANS CAN'T BE WRONG!

Musical Instruments 50A

ACCORDIAN, 120 base. La Tosca Like New — Sacrifice FA 5-5408

Household Goods 50
REMODELING — Selling entire furnishings. 2 bedroom groups, sofas, chairs, dining table, 4 chairs, end tables, cocktail tables, large corner table, 2 bed-sofas with bolsters, lamps, pictures, mirrors, drapes, bed-spreads, bric-brack, refrigerator.

EXCEPTIONAL VALUES THIS WEEK ONLY
FA 5-5825

REPOSED Zig Zag sewing machine. Sews on buttons, makes button holes, monogram and embroidery without attachments. Balance less than \$100. Payments \$6 month. Phone Banning VI 9-4072

USED furniture and household appliances bought and sold. We pay highest prices. STEREMERS 67-951 HIWAY 111 FA 8-3935

CONTEMPORARY modern sofa. dining set, cocktail and end tables, gold carpeting, etc. Excellent buys. Ph. FA 4-2619.

SOLID Rock Maple dinette set. \$70. Eastern Make. FA 9-3713 N. Palm Springs evenings.

LOVE SEAT
5 Ft. — Terrific Buy — \$175 FA 5-6066

WESTINGHOUSE electric range, deluxe 30", like new. FA 5-6425 after 5 P.M.

1 TWIN bed complete, 5 drawer chest, drapes, end tables. 765 "E" St., Cathedral City

9 Cu. Ft. Refrigerator
And Miscellaneous Items FA 4-9561

65 YARDS cotton carpeting. sandalwood, good condition, \$2 per square yard. Ph. FA 5-5836.

ROSE colored, 2 cushion sofa, 72" In very good condition. Sacrifice. \$35. Phone FA 5-2008.

Trailers for Sale 51
LAST OF the 1958 40' — 10 wide. These trailers have everything, including beauty. \$3995. Murray's, 68-100 Hiway 111. Next to Sun Air Drive-in Theatre.

17' HOUSE trailer, sleeps 4. Metal, newly painted interior. \$395. Indian Wells Trailer Park. or 74033 De Anza Way, Palm Desert.

SACRIFICE 1958 Universal 10 wide, 42' long. 2 bedroom. New awning and cooler. 68-093 Hiway 111. Sage and Sand Trailer Park Bill Cantarini.

EASTERN built all metal 1949 28', with large carpeted living room. Toilet, tub, shower. \$1195. Murray's, 68-100 Hiway 111, next to Sunair Drive-in Theatre.

SEE THE NEW 1959 IDEALS ALL SIZES
AL ROSE THE TRAILER KING 68-120 HIWAY 111 FA 8-2761

ALL ALUMINUM 18'. Very good shape. \$395. Murray's, 68-100 Hiway 111, Next to Sun Air Drive-in Theatre.

1953 — 27' TRAILLETTE, awning cooler. Very good condition. \$1400. Horizon Trailer Village, lot 95.

27 FOOT UNIVERSAL TANDEM WHEELS — \$795
AL ROSE THE TRAILER KING 68-120 HIWAY 111 FA 8-2761

FOR smart buys in good used cars see the Used Car columns in Classified right now.

Trailers for Sale 51

Airstream — 1957 Overlander
26' T A M D E N axle. Sacrifice. Many extras, butane, refrigerator, pressure water system, Arctic Circle cooler, awning. Replacement cost today \$5600. SEE Carpenter, space 16, for key. Sage and Sand Trailer Park.

MOST unusual. Aluminum 35', 1956 Transa Home. Built-in TV, cooler, carpet. Custom drapes. Full bath with tub. Reasonable. Murray's, 68-100 Hiway 111. Next to Sun Air Drive-in Theatre.

TRAVEL Queen Coaches, 8 - 9 and 10 ft. Dinette and twin bed models. Terms. See Pratt Bros. 651 E. Citrus, Redlands, or 6744 Brackton, Riverside, Calif.

NEW MOON, with extra room, cabana and porch. Reasonable. Lot B-27, Palm Springs Trailer Village. Ph. FA 4-1612.

1955 40' VIKING
\$2600 FA 4-2462

MAYFLOWER 30'. Custom built, many extras, tub and shower. Excellent condition. FA 8-2961.

Spartan Trailer — Custom
Furnished — Perfect Condition FI 6-6017

18' TRAILER, awning, cooler, refrigerator, center of town. \$475. 156 S. Indian, A-2. FA 5-7127.

195' 23' Aljoa. Good condition. Awning. Reasonable, can be financed. FA 5-7150.

35' ROADCRAFT, awning, cooler, other extras. Lot 25 - Horizon Trailer Village

1957 40' TRAILER, 2 bedroom, complete bath, cooler, awning. Phone FA 5-2237

MAYFLOWER, 1954, 27 ft. Full bath, shower, cooler and awning. \$1595. Phone FA 5-6131.

IF IT is a good trailer home you want, reasonable, terms. Phone FA 4-9986

35 FT 1953 ROADMASTER with awning on large shaded lot. FA 5-3719 after 6 P.M.

Misc. for Sale 60
ANTIQUE pine hanging bookcase \$45. 2 tear corner table, \$18. Slinboard \$9. Phone - Lock. Mirror scones. Travel-air car cooler. Bargains. FA 5-7191.

BROWNING shot gun, automatic. 16 gauge. Polychoke. Special sight. 5 boxes shells. \$100. Call Leo FA 5-2573

Cold Spot Refrigerator
Like New — Bargain FA 5-7648

Modernistic Dinette Set
Like New — \$35 FA 5-6332

Antique Japanese Screen
66 x 75 — Over 300 Years Old FA 5-5150

Hand Crocheted Bedspread
Double Size — Reasonable FA 8-3498

DINETTE set \$50. Upholstered chair \$30. Table lamp, custom. \$20. Bar \$15. FA 5-7718.

BED Divan \$30. Fibre rug 9x12. \$15. Two walnut chairs \$15. FA 5-5049

Busy Burglars Net \$2,400 in Weekend Thefts

Busy burglars bagged more than \$2,400 worth of cash and linen goods in two weekend thefts, police reported today.

Early-morning thieves grabbed about \$2,000 in cash and checks from the Plaza apartment of Louise Leavelle, operator of the Louise's Pantry restaurant.

BURGULARS ALSO ransacked a Biltmore Hotel linen supply room, carting off more than \$400 worth of plunder, police said.

Mrs. Leavelle told investigators that thieves took cash and checks packed in a cigar box and hidden in a closet of her apartment at the Plaza.

Officers said she had taken the weekend receipts from her restaurant to her apartment for bank deposit Monday. The break-in occurred while she was at her restaurant Sunday morning.

HOWEVER, POLICE noted, the over-eager thieves missed \$200 in cash, also tucked into the closet near the cigar box.

At the Biltmore Hotel, burglars climbed through a hotel linen supply room window to grab between 50 and 200 sheets, a portable refrigerator, a vacuum cleaner, seven blankets, three suitcases belonging to a guest, a small radio and a steam iron.

W. B. Taylor rowed on the Harvard crew in an intercollegiate gatta in 1875 and next day won both the seven-mile walk and the three-mile walk.

CRISS-CROSS

RULES: Using the following 16 letters in the blank squares below how many words can you form either vertically or horizontally? Use same word only once and no plurals please. When words contain less than 5 letters and are in same line—i. e., "TOICE" scoring is 1 pt. for word "TO" and 3 pts. for word "ICE." MAXIMUM NUMBER OF POINTS PER LINE IS FIVE. To assist you, we have inserted a few clues, which include additional letters.

D	E	E	E	I	I
L	O	O	R	R	S
T	T	X			
G			A		
	F		I		
		N	S		
			L		
			E	D	

Authority: Merriam-Webster dictionary

SCORING: HOW AUTHOR SCORED SATURDAY
5-letter words... 5 pts. 5-4-4-3-5
4-letter words... 4 pts. TWEETS
3-letter words... 3 pts. RENEWS
2-letter words... 1 pt. UROWA
SEWON
SWING
TOTAL 43

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Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone
COWEN-RATTERREE 4-9475
1171 N. Palm Canyon Dr.
HIRSCH, LEO FA 4-9463
425 S. Indian Ave.
ISRAEL, ADOLPH FA 5-2981
671 N. Palm Canyon Dr.
ROCKS, MADGE O. FA 5-6707
The Center, Suite 7
SHEPTENKO, PETER B.
The Pioneer Realty Co.
475 N. Palm Canyon FA 5-2727
WADE, RUSSELL FA 5-2855
850 South Palm Canyon Dr.
WINSLOW, BOB
260 N. Palm Canyon Dr.
FA 5-2121

CATHEDRAL CITY
ARNER'S "DESERT REALTY
CO., 68-615 Bwy. FA 8-3251
CLARK, PAUL W. FA 8-2512
68-657 Broadway
JORGENSEN, E. M.
68-574 Broadway FA 8-2279
SHARP, JOHN FA 8-2816
68-555 Broadway

LA QUINTA
HOFFMAN, MILTON A.
P. O. Box 306 DI 7-4441

PALM DESERT
CARL HENDERSON
73-941 Highway 111 FI 8-8239
EDITH EDDY WARD
P. O. Box 285 FI 6-6382
PALM DESERT SALES CO.
73-555 Highway 111. Next to
Standard Station FI 6-6108
ED WELCOME-DICK KITE
73-385 Hwy 111 FI 6-6117

RANCHO MIRAGE
TED SMITH FA 8-3600

THUNDERBIRD AREA
TONY BURKE FA 8-2590
West of Thunderbird C. C.
70-237 Highway 111 ¼ Mile
—Adv



CATHY O'NEIL AND FRIEND help promote the Yucca Valley Hospital Fund by offering memberships in the fund campaign. Cathy, a young Hollywood actress who recently completed the film "Life Begins at Seventeen," and her pal, Roge, the movie dog, announced that all fund donors are eligible to win a \$25,000 luxury "Golden Medallion Home" at Yucca Valley.

THOUSAND PALMS

Miss Grace Hyde, who has been visiting in Wyoming for several weeks, has returned home.

Mrs. George Orwig and Mrs. J. A. Welcome motored to Arlington to attend a meeting of Associated Chambers of Commerce. Robert Andersen, county administrative officer gave a talk on the Bond issue, which will be on the November election ballot. After the meeting the ladies called on Mrs. Thomas Law, of Glen Avon. Mrs. Law was a former neighbor of Mrs. Welcome in Michigan.

Shannon Morrison of Elsinore was about town Thursday. Mr. and Mrs. Henry Lennie were guests of the Morrisons, in Elsinore last Sunday.

Mr. and Mrs. R. D. Blythe, Danny and Val, will be at home to their many friends after this week at the Beachy residence in the Date Garden.

Mr. and Mrs. Douglas Brown have returned to their home in Thousand Palms after a summer in Ohio with their family and friends.

Friends of Neil Jamison, Thousand Palms winter resident, were shocked to learn that he died at midnight Thursday, at his home in Everett, Wash., due to a heart attack.

Mr. and Mrs. Warren Mills went to Whittier this past week.

end to visit their daughter and family. They visited Knott's Berry Farm on Saturday, and Balboa and Newport Beach on Sunday, before returning home.

Mrs. Arthur Erskine, and daughter, Lois, from Long Beach, were visitors of Mrs. H. I. Sloper, for five days recently. Mrs. Erskine and Mrs. Sloper are sisters.

Oliver Thorp from Joliet, Ill., is visiting his sister, Mrs. Hazel Pries.

Scout University Scheduled Nov. 1 At Riverside

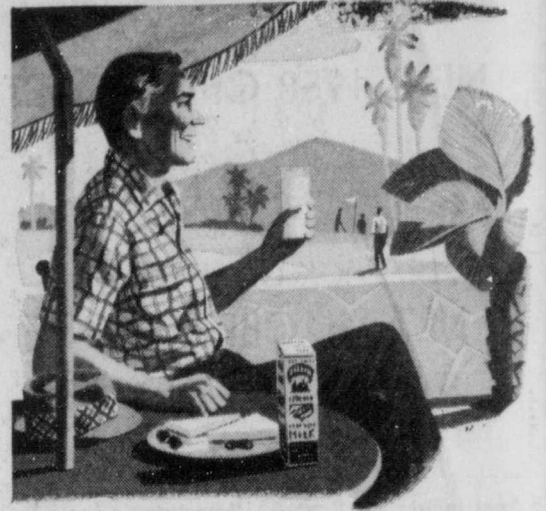
The fourth annual "University of Scouting" will be offered to Riverside County Boy Scout leaders at the University of California at Riverside Saturday, Nov. 1.

More than 65 scouting leaders will conduct courses for more than 400 volunteer scout leaders from 9 a.m. to 5 p.m., announced Dr. Thomas L. Broadbent, UCR dean of students and chairman of the leadership training committee for the Riverside County Boy Scout Council.

Courses include cub leaders pow wow, basic scouting, additional scouting, commissioners conference, institutional representatives conference and basic exploring.

**Blue Cross
Protects
53-million
Americans!**

Turner 9-1031
1984 D Street
San Bernardino, Calif.



TASTE THE PRIZE-WINNING FLAVOR OF CHALLENGE MILK!

The farm-fresh flavor of Challenge prize-winning Milk gives you the perfect, most satisfying beverage. A delicious energy food, too. For a half century CHALLENGE has been the West's favorite name in dairy foods.



THESE ARE THE FINEST
CHALLENGE
fresh MILK

FOR PROMPT, FRIENDLY SERVICE / Herb Esbitt
Phone: FA 4-1902 / YOUR CHALLENGE MILKMAN



Why do you see so many sports cars at Union Oil stations?

IF YOU KNOW ANY SPORTS CAR DRIVERS, and our dealers know hundreds of them, you know this:

They care a little more about their cars. Just any service or gasoline won't do.

That's why you see so many of them stopping at Union Oil stations—for service by men who care a little more about cars. Union Minute Men, dispensing fast but

meticulously thorough Minute Man service. And for gasoline that does a little more for any car—Royal 76, the West's most powerful premium.

Sports car driver or not, if you care a little more about the car you drive, we suggest that you make it a habit to turn in at the sign of the big 76—where the service is as good as the gasoline.

In addition to filling your tank with Royal 76, the West's most powerful premium gasoline, the Union Oil Minute Men automatically check the water and oil, the battery, and the tire pressure. And, of course, clean the windshield thoroughly. They do it all before you know it...and always with a smile.



UNION OIL COMPANY OF CALIFORNIA

TUNE IN: The 76 Sports Club every week on ABC-TV
ASK FOR: Free sports books at your neighborhood Union Station